



 **SHIONOGI & CO., LTD.**

## Research and Development at Shionogi



**March 22, 2007 13:00-15:00**

**At Tokyo Branch Office**



## *Speakers*

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### **Overview:**

**Isao Teshirogi, Ph.D.**

**Director of the Board; Senior Executive Officer**

**Executive General Manager**

**Pharmaceutical Research & Development Division**

### **Research:**

**Hirosato Kondo, Ph.D.**

**Corporate Officer**

**General Manager, Discovery Research Laboratories**

### **Development:**

**Takuko Sawada**

**General Manager**

**Strategic Development Department**

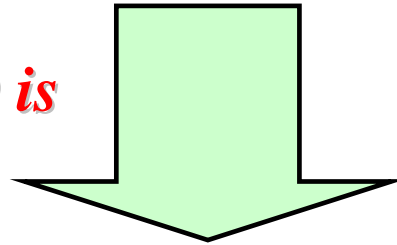


## *Realization of the 2<sup>nd</sup> Medium-Term Business Plan and sustainable growth*

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### *Achieving growth by continuously launching new products*

*Shionogi's R&D is committed to*



- **Securing the continuous discovery of drug seeds**
- **Enhancing R&D productivity in stages from Drug Candidate Selection (DCS) to Proof of Concept (POC)**
- **Accelerating clinical development in Japan, the USA and EU**



## *Progress toward the goals of the 2<sup>nd</sup> Medium-Term Business Plan (1)*

- **Enrich the product line for infectious diseases and add pain and metabolic syndrome to new target areas**

**Infectious diseases:** Expanded scope to include antiviral agents, etc. while concentrating on antibacterial infectious diseases

**Pain:** Made progress in the development of novel pain treatment

**Metabolic syndrome:** Developed S-2367 as a global strategic product

**Frontier areas:** Progressed steadily in selected R&D programs

- **Advance at least 5 new chemicals entities to Phase II or more advanced stages by the end of FY 2009 to introduce blockbuster to succeed Crestor<sup>®</sup>**

**S-2367 (Anti-obesity: in Phase II)**

**S-364735 (Anti-HIV: in Phase II)**

**S-777469 (Antipruritic treatment: in Phase I)**

**Promote continuous global development for multiple products**



## *Progress toward the goals of the 2<sup>nd</sup> Medium-Term Business Plan (2)*

- **Establish the pipeline stream through active licensing activities**

Adapalene (Acne vulgaris), Peramivir (Anti-Influenza): In-licensing

- **Increase R&D efficiency and success probability by forming active alliances with outside resources**

Enriched R&D pipeline (Purdue Pharma L.P. in the USA, Hokkaido University)

To be out-licensed a product in an unfocused research area through an optional agreement (S-0373)

Out-licensed phospholipase A2 program (Anthera Pharmaceuticals, Inc. in the USA)

Joint development agreement with Eli Lilly Japan K.K. (Duloxetine; Diabetic neuropathic pain)

- **Maximize product potential through life-cycle management from early development stage**

Addition of new formulations: OxiNorm, Finibax<sup>®</sup> kit product, Claritin<sup>®</sup> dry syrup,

Cetrotide<sup>®</sup> sustained release formulation (NS75B)

Expansion of indications: Duloxetine, NS75B, Finibax<sup>®</sup>

Clinical trials for evidence: Crestor<sup>®</sup>, Finibax<sup>®</sup>, Imunace<sup>®</sup>



## ***Achieving the goals set for FY2006 (1)***

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- **Further advancement in R&D activities**

  - Visualized R&D activities**

    - Promoted information sharing through open-frame monitoring system for R&D progress

    - Established TA conference to maximize product value through MPDR (Marketing, Production, Development, Research)

- **Research**

  - Advance 3 out of 4 compounds from DCS to FTIH**

    - Advanced S-777469 (Antipruritic treatment) to FTIH

    - Evaluating back-up compounds of broad-spectrum cephem antibiotic, pain treatment and alleviator of opioid-induced adverse effects

  - Advance 4 or more compounds from late discovery stage to DCS**

    - Advanced 3 out of 4 compounds from DCS to FTIH: Prostaglandin D2 antagonist (backup for S-5751), Molecular-targeted anti-cancer drug, Small molecule TPO mimetic

*FTIH: First trial in human*



## *Achieving the goals set for FY2006 (2)*

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### ● **Development**

#### **Launch 4 products**

**Launched: Cetrotide<sup>®</sup>, OxiNorm, Finibax<sup>®</sup> kit product**

**To be approved in FY2007: Claritin<sup>®</sup> dry syrup**

#### **File NDAs for 2 products**

**Filed: Irbesartan, Pirfenidone**

#### **Move Phase II products to the next clinical stage**

**S-2367 (Anti-obesity): Demonstrated POC in the USA; Phase IIb clinical study is in progress**

**S-013420 (Novel macrolide antibiotic): Advanced clinical phase: Phase IIb is in progress**

**Duloxetine (Diabetic peripheral neuropathic pain): Advanced clinical phase; preparing for Phase IIb/III**

**S-5751 (Prostaglandin D2 receptor antagonist): Discontinued development Back-up compound is in progress**

#### **Other products**

**S-364735 (Anti-HIV): Completed phase I; Phase II is in progress**

**NS75B (Benign prostatic hypertrophy): Completed Phase I/II; Phase IIb is in progress**



## ***New challenges based on past achievement***

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- **Enrich pipeline in the targeted therapeutic areas**
- **Advance stages from DCS to FTIH in timely and solid manner**
- **Develop human resources for global development**





## ***Main targets for the period from FY2007 to FY2009***

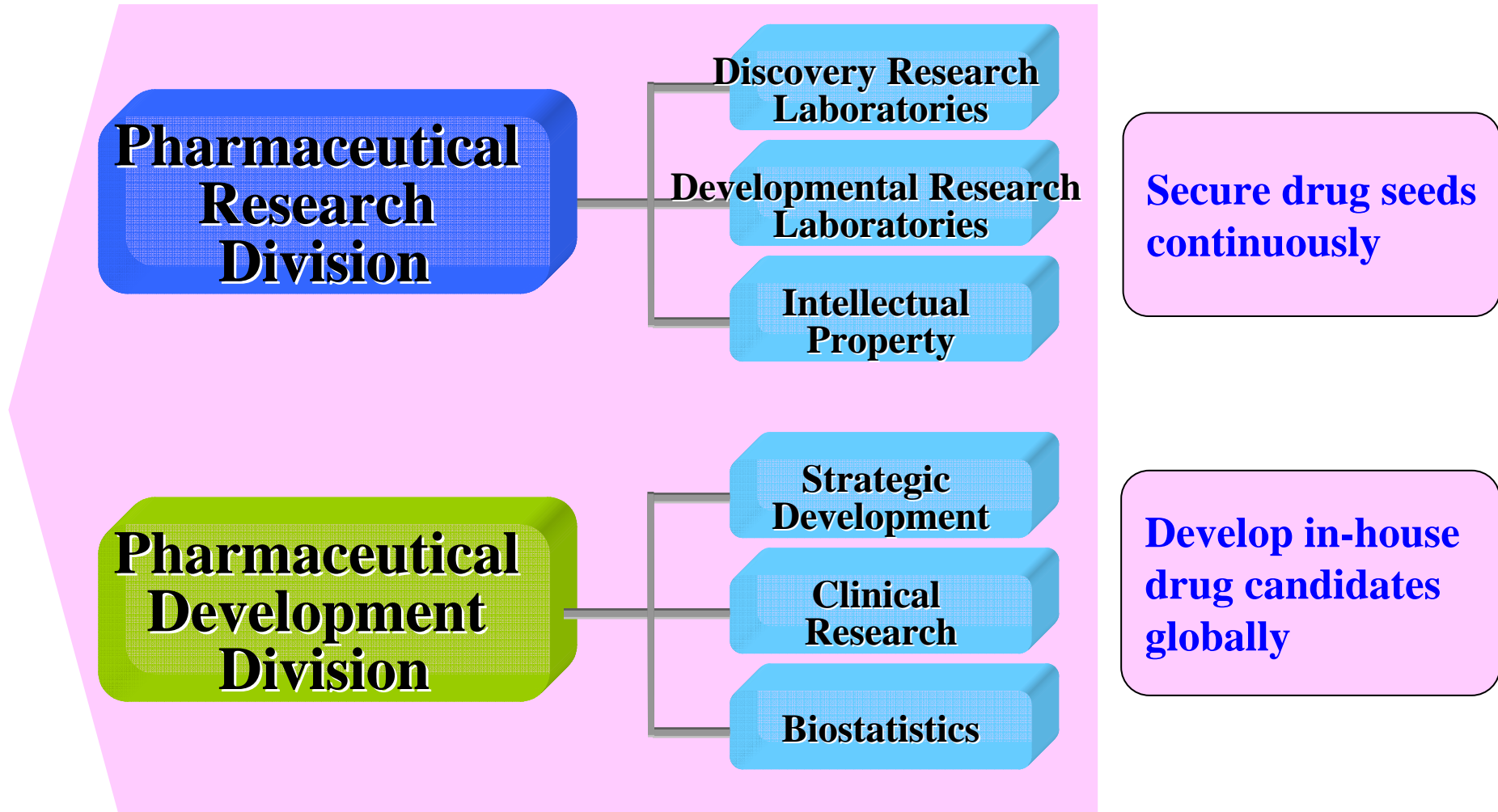
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- **Secure continuous source for drug seeds through alliances**
- **Rapidly set up simultaneous development system in Japan, the USA and EU for accelerated new drug development**
- **Concentrate resources on the targeted therapeutic areas and achieve the highest R&D productivity in the pharmaceutical industry while accelerating the speed of development for in-house drug candidates from DCS to POC**

***Challenge the objectives in a flexible, systematic and efficient manner, develop world-class human resources; and generate high R&D productivity***



## *R&D Organization (Effective April 1, 2007)*





## *Desired R&D image for the end of FY2009*

**Aggressive R&D approach with spirit of venture companies**  
**- mobility, planning & commitment -**

### **Research**

**Continuously discover globally competitive drugs**

Ensure FTIH for 2 or more new in-house drug candidates each year

### **Development**

**Simultaneously develop multiple in-house products in  
Japan, the USA and EU**

Secure either one to two Phase IIb and one Phase III products or three  
Phase IIb products



## *Targeted milestones for FY2007*

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### Research

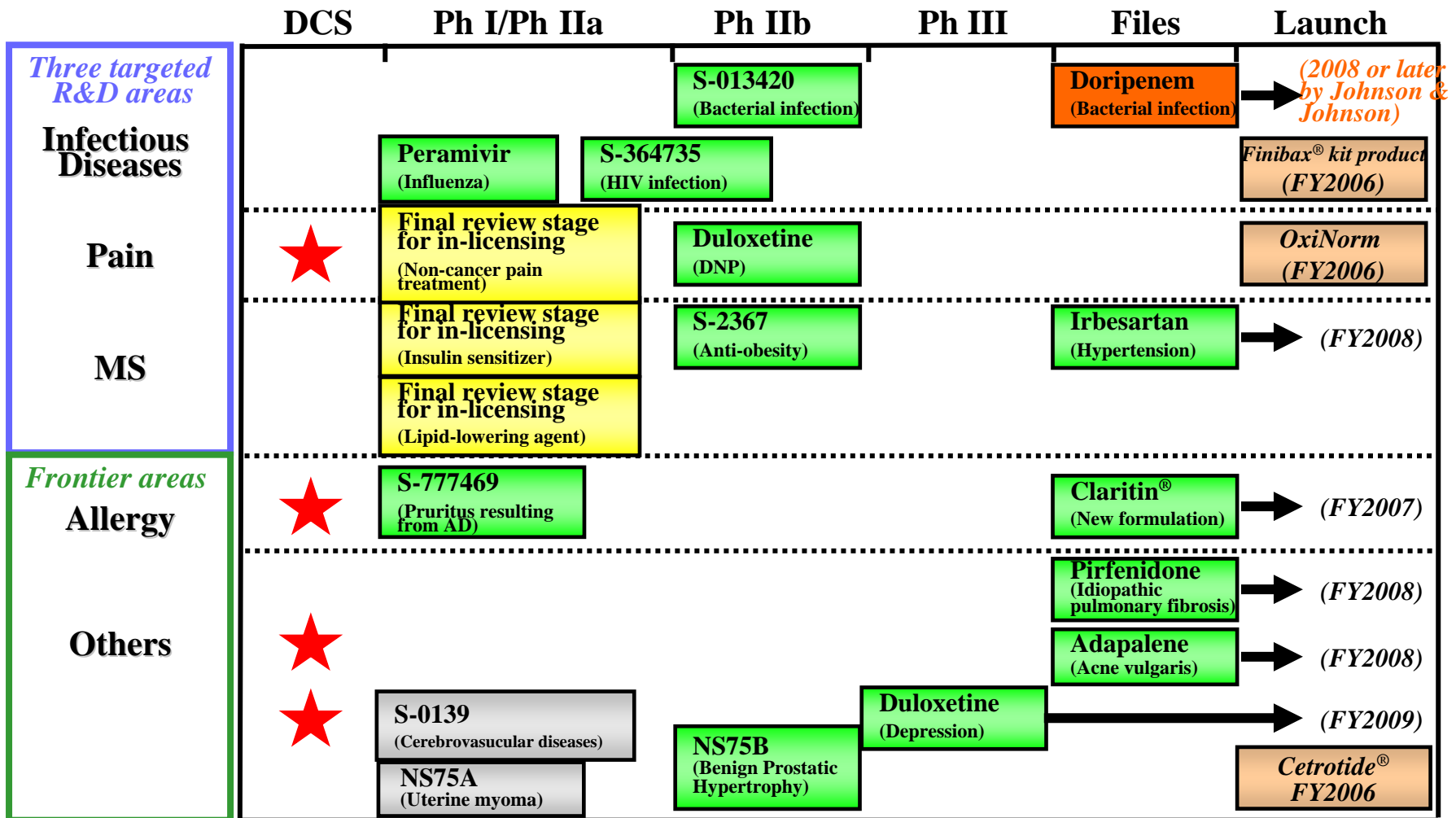
- **Advance 2 compounds currently in DCS to FTIH**
- **Advance 4 or more compounds in late discovery stage to DCS**
- **Strengthen the discovery research for drug “seeds”**
  - Hold ‘Pharma-Innovation Discovery Competition Shionogi’ to collect ideas from the public
  - Build a collaborative research facility in Hokkaido University campus
- **Promote global research alliances on the targeted 3 research areas**

### Development

- **Launch Claritin<sup>®</sup> dry syrup**
- **File an NDA for Duloxetine (Depression)**
- **Respond properly to NDA review for Irbesartan and Pirfenidone**
- **Promote global development for compounds in late development stage**
  - **S-2367** → Conduct interim analysis for Phase IIb study
  - **S-777469** → Initiate POC study simultaneously both in Japan and the USA (Pruritus resulting from atopic dermatitis)
  - **S-013420** → Make a ‘go/no-go’ decision to enter Phase III study (Domestic)



# Development status and launch schedule for new drugs (As of March 2007)



DNP: Diabetic Neuropathic Pain, AD: Atopic Dermatitis



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**Research Division**



## Research goals for the 2<sup>nd</sup> Medium-term Business Plan

### Three Targeted Areas

*Infectious  
Diseases*

*Metabolic  
Syndrome*

*Pain*

*Frontier Area (Allergy and respiratory diseases, etc.)*

1. Enrich product line for infectious diseases and add pain and metabolic syndrome to new target areas
2. Move at least 5 new chemical entities to Phase II or more advanced stages by the end of FY2009
3. Establish an unbroken pipeline stream through strategic development of licensing activity
4. Increase the R&D efficiency and success rate by forming active alliances with outside resources
5. Maximize product potential through life cycle management from an early development stage



## *Desired R&D image for the end of FY2009*

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**Continuously discover globally competitive drugs**

**Ensure FTIH for 2 or more in-house new drug candidates each year**

**Achieve the highest R&D productivity in the pharmaceutical industry**

- through agile footwork**
- by developing outstanding drug discovery technologies**





## *To realize the desired R&D image*

### Research framework at Shionogi

- Plan cross-divisional strategy by MPDR and provide feedback to each division
- Develop and in-license frontier key technologies
- Discover novel and original drug “seeds”
- Enrich back-up/contingency plan
- Utilize strategic alliances



**Keep framework functioning efficiently = Realize high productivity**  
**For the efficiency of the framework, organize mechanisms to harmonize each function and promote drug discovery**



## ***Mechanisms to promote drug discovery***

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### **● Portfolio Management of Research Program**

- Promote program selection and focusing to enhance success probability**
- Keep a balance BIC with FIC while producing novel drugs continuously as well as innovative drugs**

### **● Resource allocation**

- Optimize resources timely and flexibly including optimization for strategic outsourcing**

### **● Develop human resources**

- Develop future leaders by promoting young researchers**
- Develop world-class human resources**



## ***Achievement in FY2006***

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- **Advanced 1 out of 4 compounds from DCS to FTIH**
  - **Advanced S-777469 (Antipruritic treatment) to FTIH**
  - **For the remaining 3 DCS compounds in infection and pain areas, evaluations of back-up compounds are under way**
- **Selected 3 new compounds to DCS**
  - **Prostaglandin D2 inhibitor (back-up of S-5751)**
  - **Molecular targeted anti-cancer drug**
  - **Small molecule TPO mimetic**
- **Agreed to establish collaborative research institute with Hokkaido University**



## *Milestone targets and measures for FY2007*

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- **Ensure FTIH for 2 compounds and DCS for 4 compounds**
  - Promote further program selection and focusing
  - Expand capabilities to predict compound risk accurately at earlier stage
- **Strengthen the discovery research for drug “seeds”**
  - Hold ‘Pharma-Innovation Discovery Competition Shionogi’ to collect ideas from the public
  - Build a collaborative research facility in Hokkaido University campus
- **Promote global research alliances on the targeted 3 research areas**



# *Topics in Research Division during FY2006*

- **Profile of drug candidates**
- **Other topics**

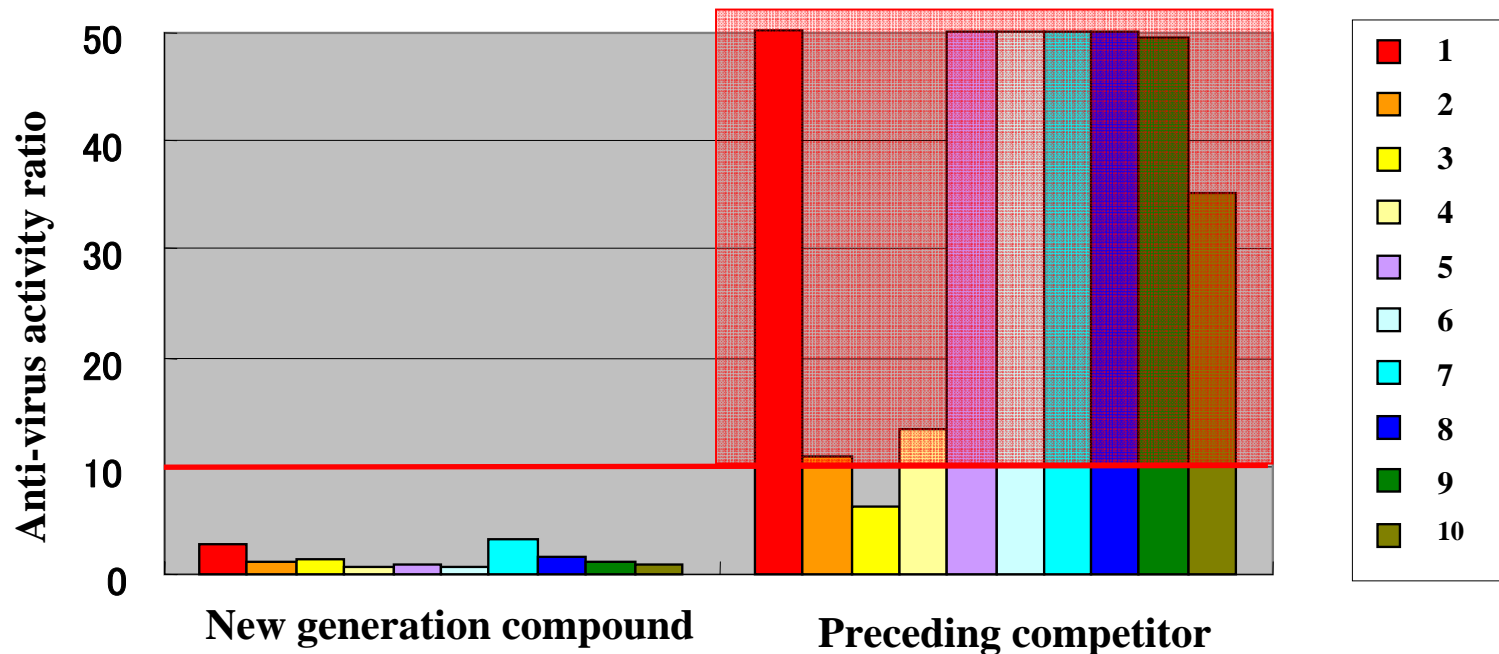


## *Infectious Diseases area: New generation of HIV integrase inhibitors next to S-364735*

### *Efficacy against highly resistant viruses for the preceding competitor*

Reduction of anti-virus activity by mutations

**Resistant mutations**





## *Infectious Diseases area: Strengthen drug discovery research for influenza virus*

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### *Focus on anti-influenza and anti-HIV research as two main pillars*

- **In-licensing of Peramivir**
  - Neuraminidase inhibitor
  - Shows strong efficacy against pathogenic H5N1 virus (including avian flu) as well as seasonal influenza virus (both type A and type B)
  - Applicable not only against community acquired influenza infection but also against serious influenza infection requiring hospitalization
- **Initiated drug discovery research for new generation compound**

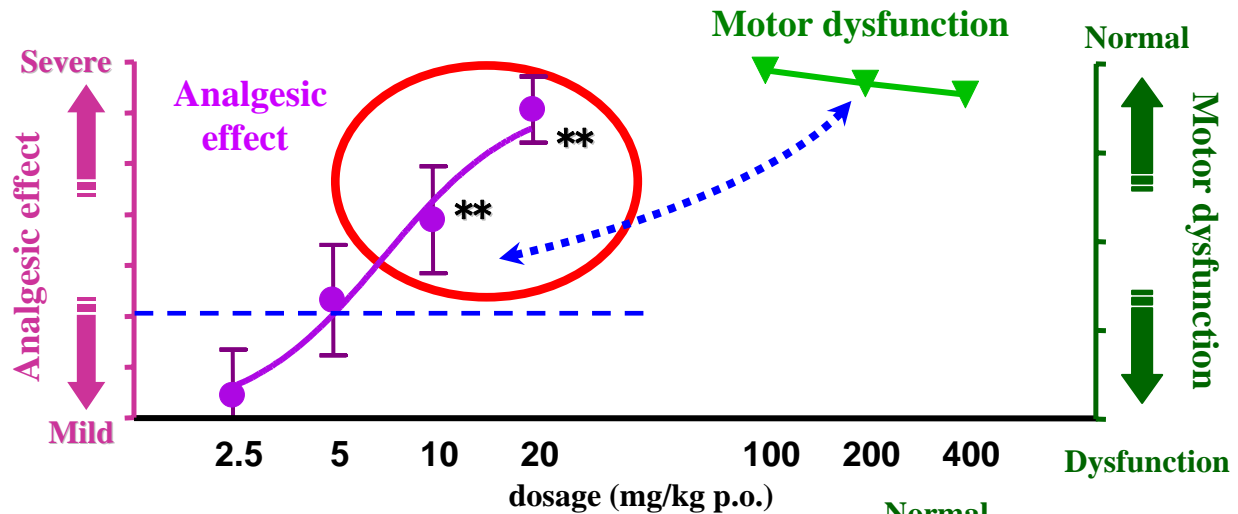


# *Pain area: Novel anti-neuropathic pain compound with alleviated side effect profile*

## *Analgesic effect and motor dysfunction in neuropathic pain model*

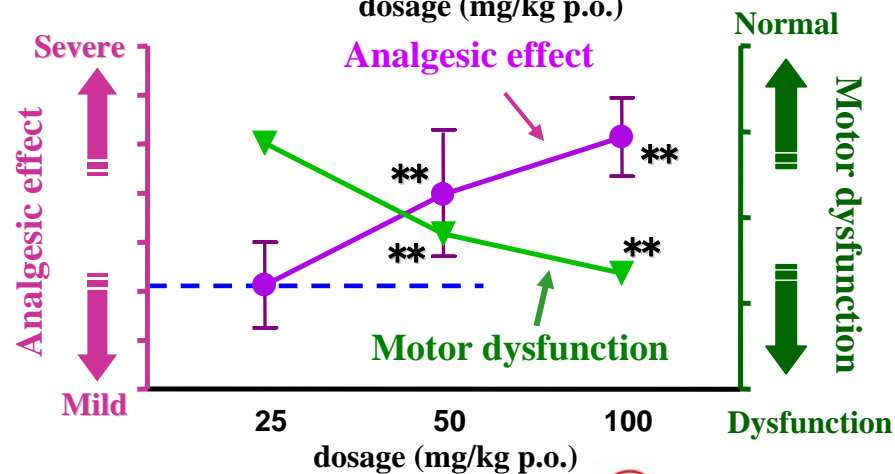
### Compound X

No observation of motor dysfunction with wide dosage range



### Gabapentine

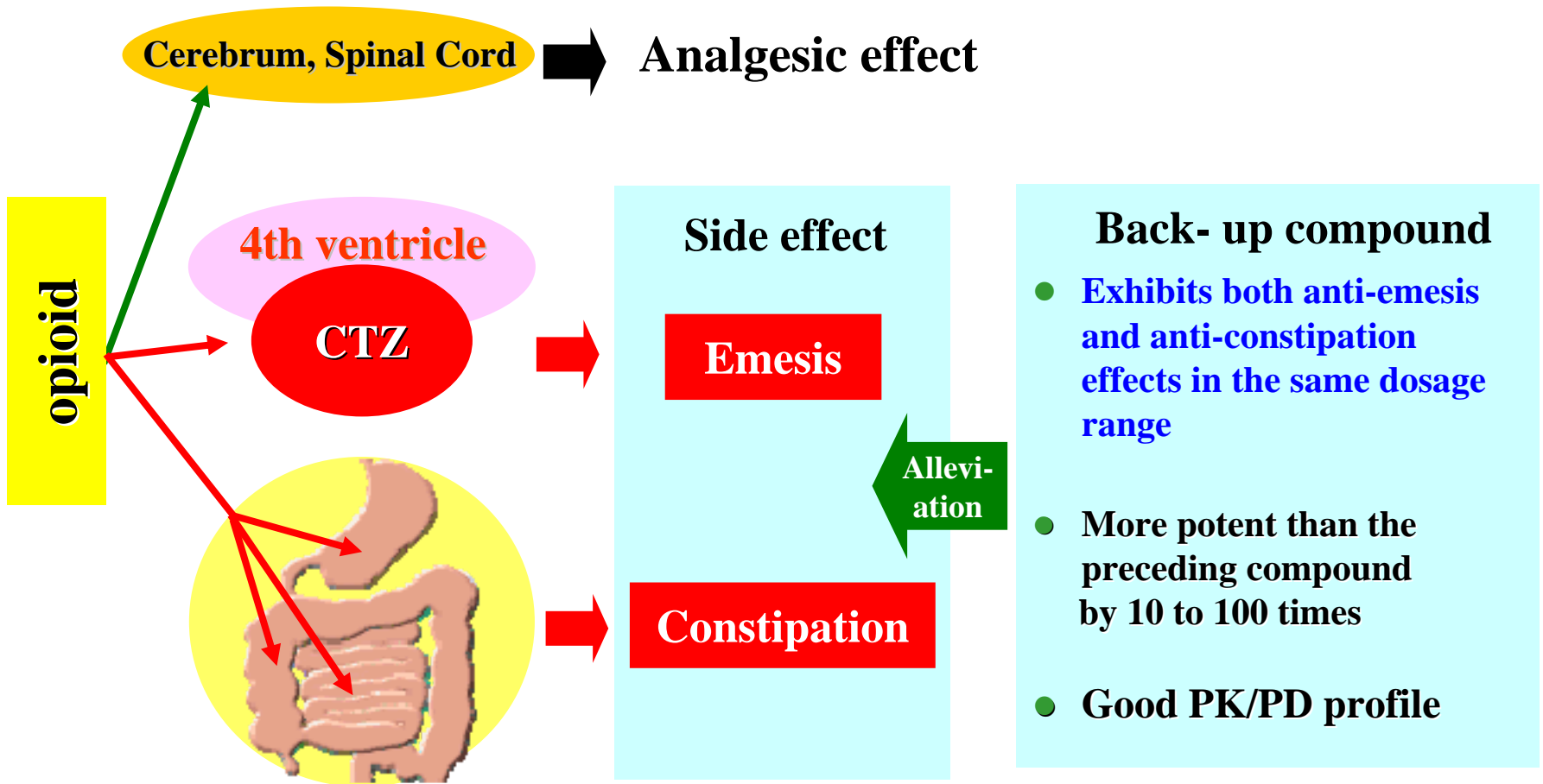
**First-line therapy:** Observation of motor dysfunction in the effective dosage range







## Pain area: Alleviator of opioid-induced adverse effects

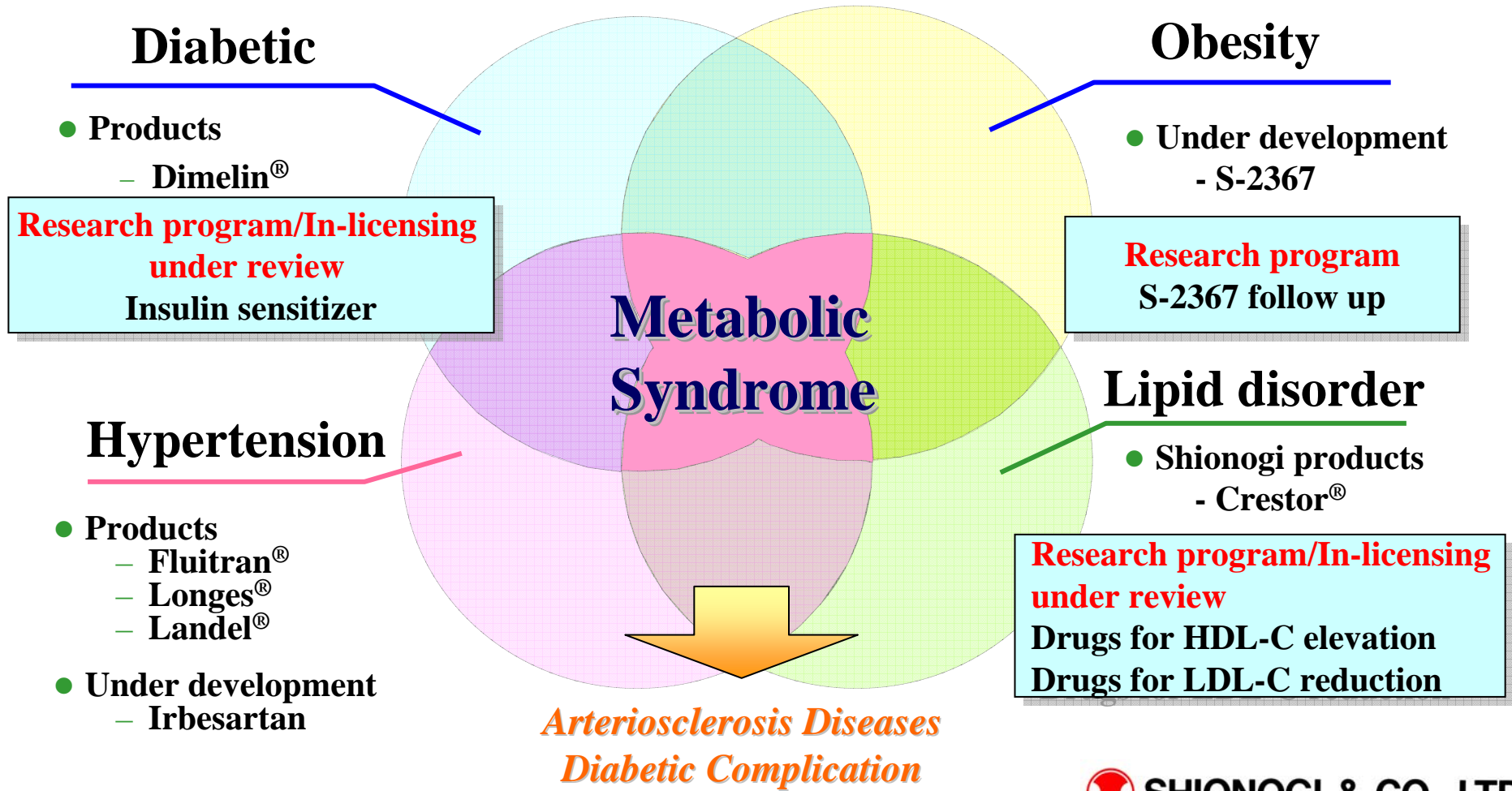


CTZ: Chemoreceptor trigger zone



# MS area: Post Crestor® Strategy

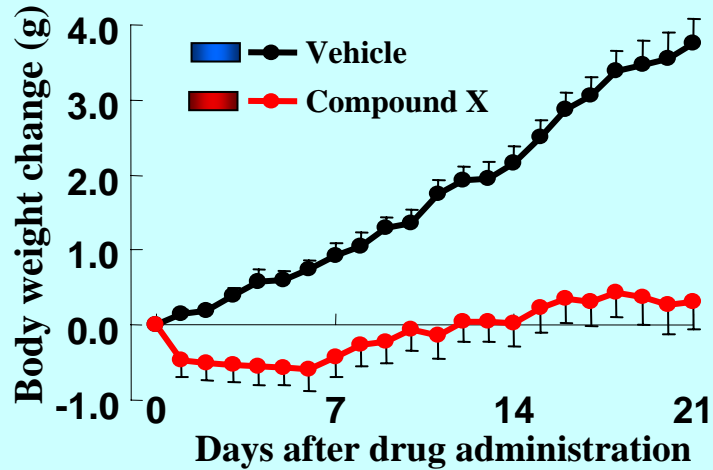
## Pipeline for prevention/treatment of cardiovascular events



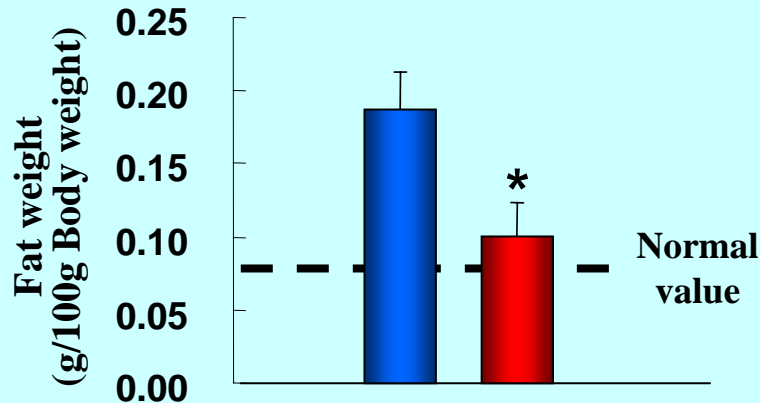


# MS area: Drug discovery for novel anti-diabetic compound with weight-reducing potency

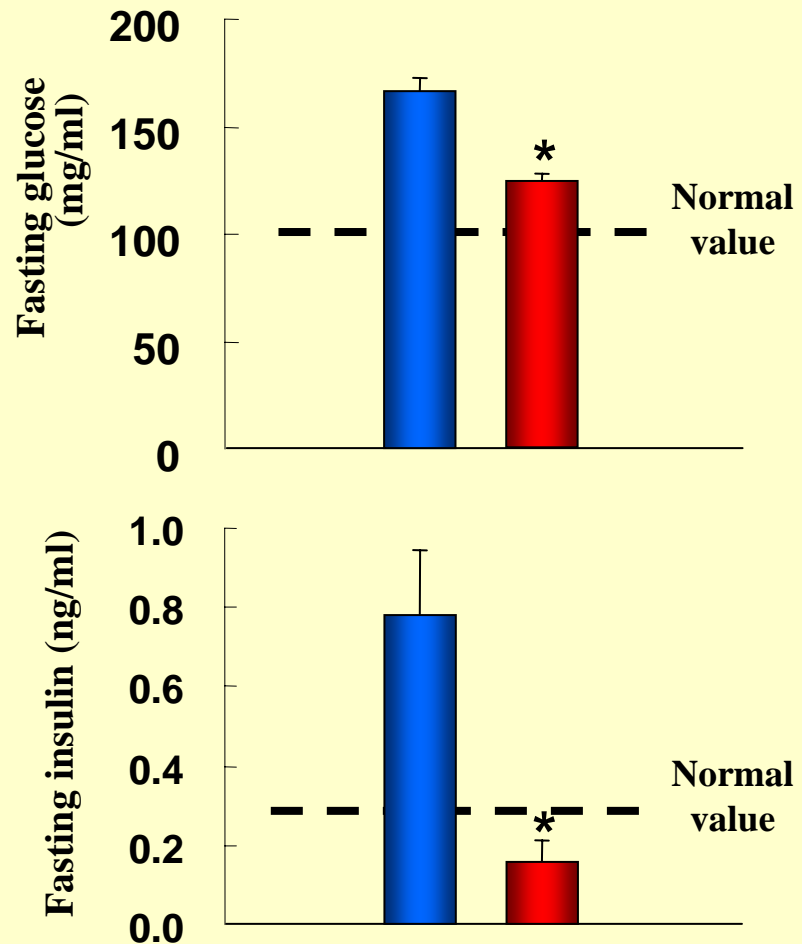
Inhibitory effect on body weight increase



Mesenteric adipose mass



Fasting glucose & insulin level



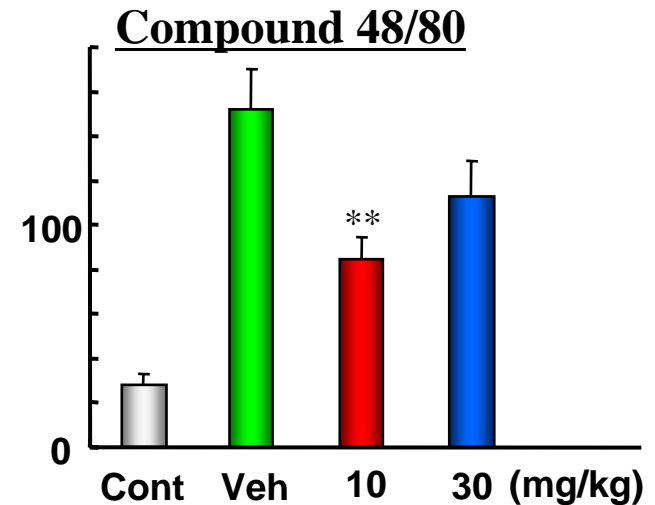
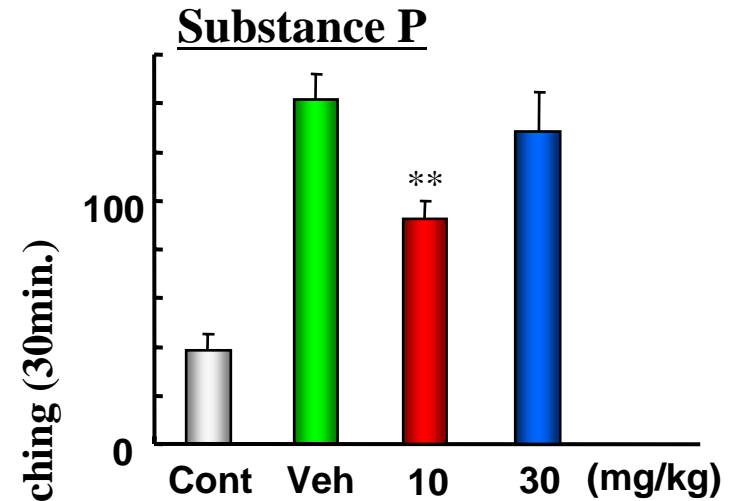
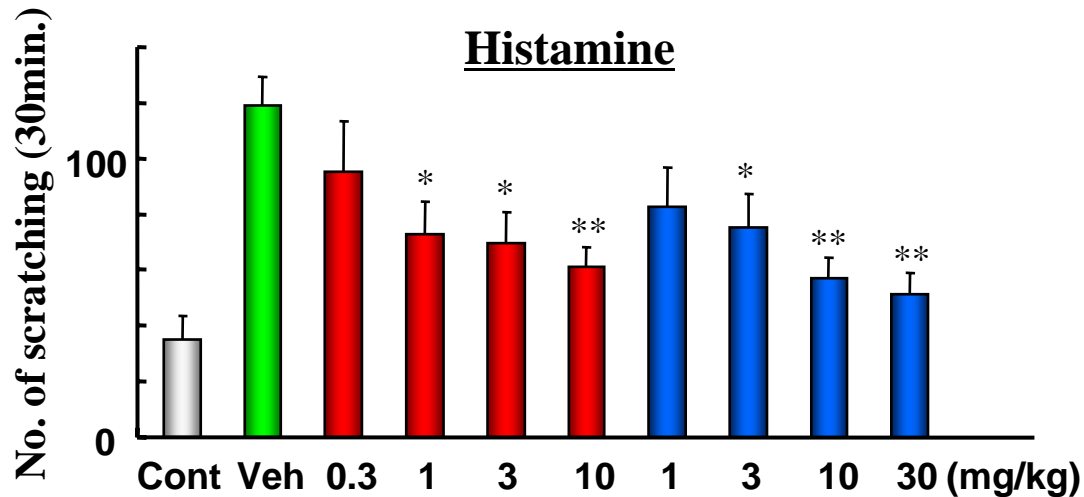


## Frontier area: Pharmacological effects of S-777469 (1)

*Orally active anti-pruritic drug  
with anti-inflammatory action via  
new mechanism of action*

### Anti-pruritic effect

**■ S-777469**  
**■ Fexofenadine**





# Frontier area: Pharmacological effects of S-777469 (2)

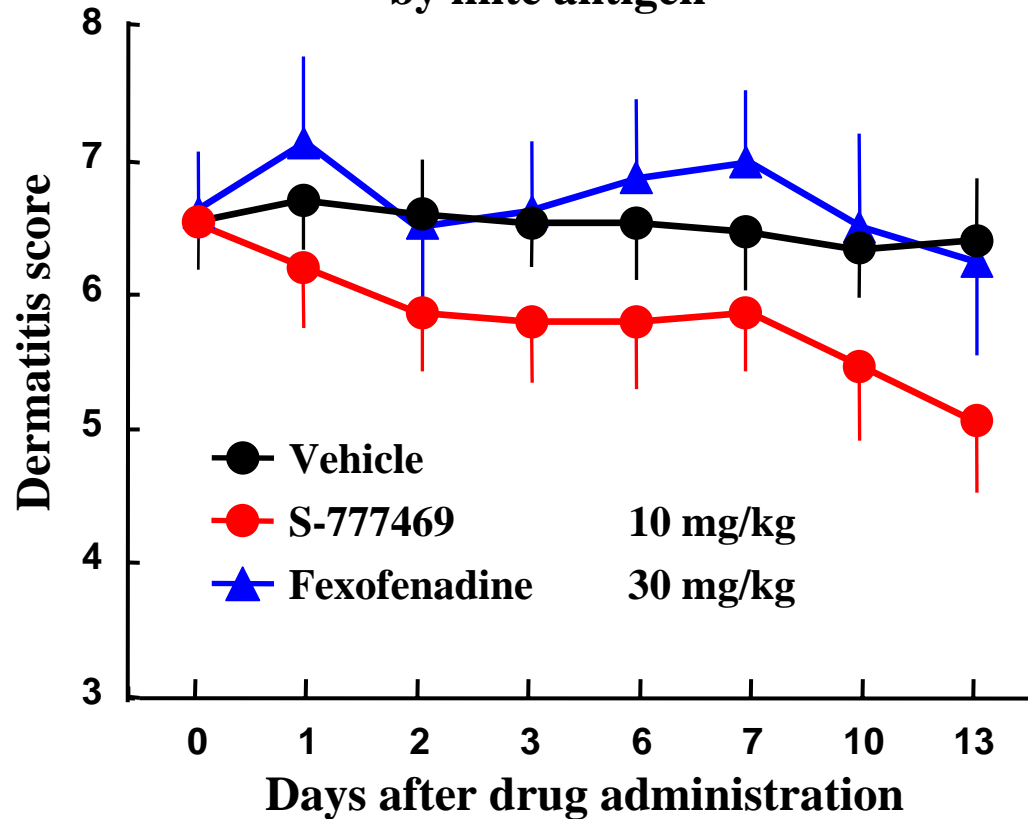
## Anti-inflammatory effect

● Dermatitis score:  
Sum of severity in each item

- Erythema/hemorrhage
  - Scarring/dryness
  - Edema
  - Excoriation/erosion
- 0: n.d.  
1: mild  
2: moderate  
3: severe

n.d.: not detectable

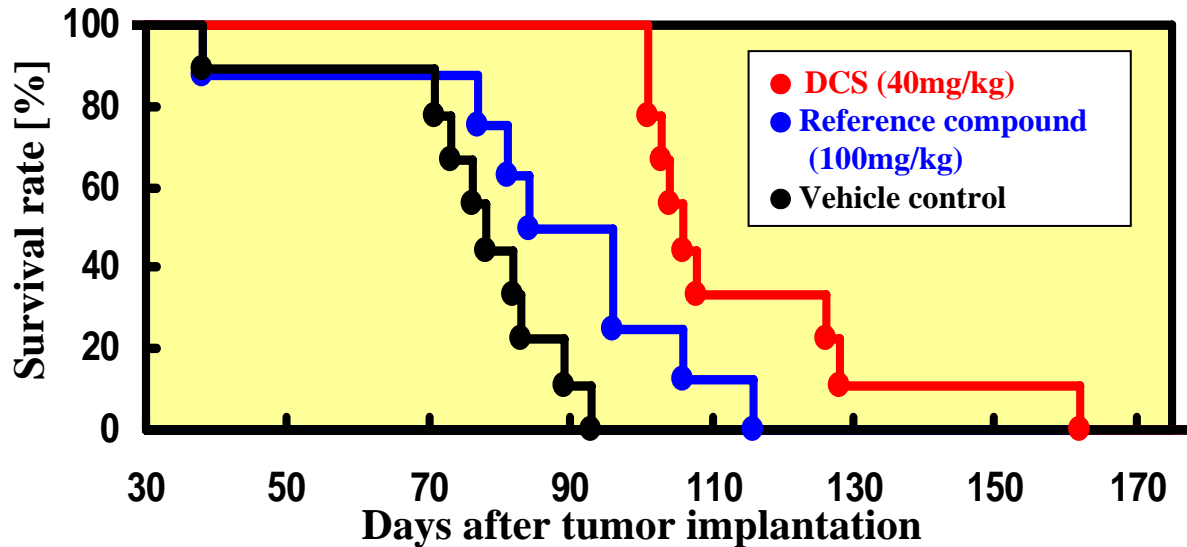
Atopic dermatitis model induced by mite antigen





# Frontier area: Molecular-targeted anti-cancer drug

## Life prolongation effect in human tumor-bearing mouse



- Human cancer cells were implanted in the immunodeficient mouse
- Drugs were orally administered once daily ( 35 days ~ )

Compound	Average survival days	Increased survival time [%]
Vehicle control	76	-
Reference compound (100 mg/kg)	87	14
DCS (40 mg/kg)	115*	52

**DCS potently prolonged survival time at the lower dose compared with reference compound**

\*  $P < 0.05$  vs reference compound, Logrank test



## ***Frontier Area: Small molecule TPO mimetic***

**CFU-MK assay using human bone marrow-derived CD 34 positive cell**

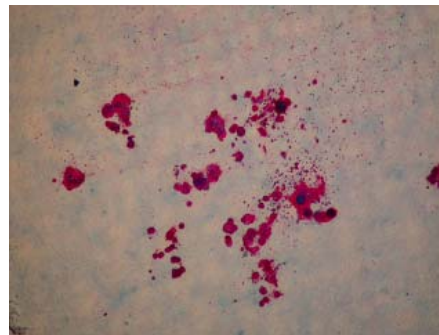
**Effective at 0.3mg/kg and more in *in-vivo* animal model**

After culture for 12 days in the presence of drugs, megakaryocyte was stained with CD41 antibody

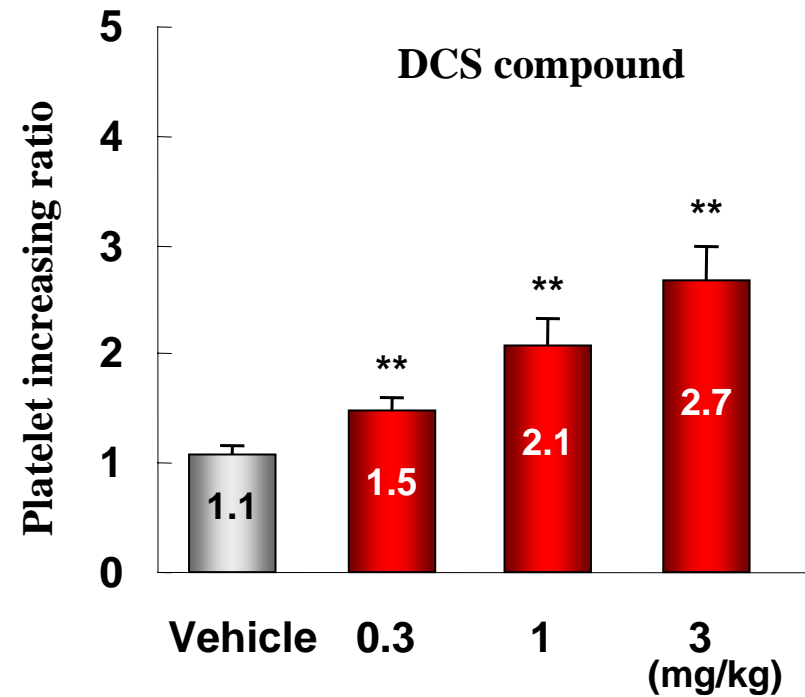
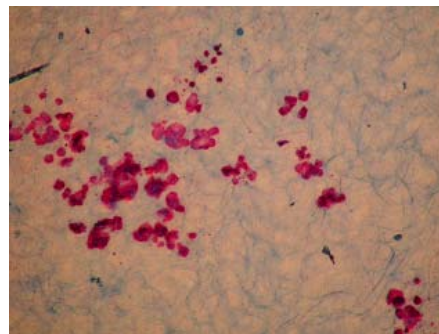


DCS compound induced differentiation/proliferation of hematopoietic stem cell into megakaryocyte similar to hTPO

**hTPO**



**DCS compound**





## *Establish “Shionogi Innovation Center for Drug Discovery”*

- *The first research institute of a private company built in the Japanese national university campus*
- *Accelerate drug discovery through the extensive alliance with Hokkaido University*

### ● **Research plan**

- Drug discovery research for biomedicine based on glycoengineering
- Discovery research for novel drug “seeds”
- Development of key technologies

### ● **Action Plan**

- **FY2007**
  - Construction of facility
  - Start collaboration
- **FY2008**
  - Start full-scale research



Rendering of Research Facility





## ***Milestones of Research Division for FY2007***

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- **Ensure FTIH for 2 compounds and DCS for 4 compounds**
- **Strengthen the discovery research for drug “seeds”**
- **Promote globally collaborative research on the targeted 3 research areas**



**Development Division**



## ***Clinical Development***

- ***Realization of the 2<sup>nd</sup> medium-term business plan***
  - ***Targeted Development Division goals for the 2<sup>nd</sup> medium-term business plan***
  - ***Desired image at the end of FY2009***
  - ***Achievement of FY2006 goals***
  - ***Main targets for the period from FY2007 to FY2009***
  - ***Targeted milestones and measures for FY2007***



## *Targeted Development Division goals for the 2<sup>nd</sup> Medium-term Business Plan*

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### **Three Targeted Areas**

*Infectious  
Diseases*

*Metabolic  
Syndrome*

*Pain*

*Frontier Area (Allergy and respiratory diseases, etc.)*

- 1. Enrich product line for infectious diseases and add pain and metabolic syndrome to new target areas**
- 2. Move at least 5 new chemical entities to Phase II or more advanced stages by the end of FY2009**
- 3. Establish an unbroken pipeline stream through strategic development of licensing activity**
- 4. Increase the R&D efficiency and success rate by forming active alliances with outside resources**
- 5. Maximize product potential through life cycle management from an early development stage**



## *Desired image for the end of FY2009*

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### **Simultaneously develop multiple in-house products in Japan, the USA and EU**

Secure either one to two Phase IIb and one Phase III products or three Phase IIb products

- **In a position to establish the development base and start operation in EU in addition to the USA**
- **In a position to enable to file NDAs both in the USA and EU by ourselves or through alliances with business partner**



## ***Achievement of FY2006 goals (1)***

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### **Achievement:**

- 1. Launched 3 products which were under NDA review (Cetrotide<sup>®</sup>, Finibax<sup>®</sup> kit product, OxiNorm)**
- 2. Filed NDAs for Irbesartan and Pirfenidone**
- 3. Made a 'go/no-go' decision for 4 products in Phase II (S-013420, Duloxetine; Diabetic peripheral neuropathic pain, S-2367, S-5751)**

***Claritin<sup>®</sup> dry syrup: pending the progress of NDA review by authority***



## ***Achievement of FY2006 goals (2)***

***Since April 2006***

- **Finibax<sup>®</sup> kit product NDA filed → Launched**
- **OxiNorm NDA filed → Launched**
- **Cetrotide<sup>®</sup> NDA filed → Launched → Post-marketing clinical study is in progress**
- **Irbesartan Phase III → NDA filed**
- **Pirfenidone Phase III → NDA filed**
- **Duloxetine Phase IIa → In preparation for Phase IIb/III  
(Diabetic peripheral neuropathic pain)**
- **S-013420 Phase IIa → Phase IIb**
- **S-2367 Phase IIa → Phase IIb**
- **NS75B Phase I/II → Phase IIb**
- **S-364735 \* Phase I → Phase II**
- **S-777469 Pre-clinical → Phase I**

***Advanced almost all the products to next phases***

\* Shionogi -GSK (JV) Product



## ***Achievement of FY2006 goals (3)***

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- **Promoted further selection on development compounds and positively out-licensed compounds in unfocused areas**

**S-5920 (Acute chest syndrome in sickle cell disease)**

**S-3013 (Arteriosclerosis)**

**S-0373 (Spinocerebellar ataxia, Parkinson's disease)**

**S-0139 (Cerebrovascular diseases)**

- **In-licensed targeted area products**

**Peramivir (Influenza)**

**LDL-C reducer**

**Insulin sensitizer treatment**

**Non-cancer pain treatment**





## ***Achievement of FY2006 goals (4)***

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- **Development of new formulations for approved products**

Finibax<sup>®</sup> kit product, OxiNorm, Claritin<sup>®</sup> dry syrup,  
Cetrotide<sup>®</sup> sustained release formulation (NS75B)

- **Post-Marketing clinical studies: → Studies are in progress**

Crestor<sup>®</sup> - Prevention of plaque extension in coronary arteries (IVUS study)

Finibax<sup>®</sup> - Establish 3 times/day administration based on PK/PD theory

Imunace<sup>®</sup> - Pharmacogenomics test with renal cell carcinoma

- **Additional indications:**

Duloxetine - Diabetic neuropathic pain (In preparation for Phase III)

NS75B (Cetrorelix pamoate) - Benign Prostatic Hypertrophy (Phase IIb is  
in progress)

Finibax<sup>®</sup> - Pediatric use (Planning Protocol)



## ***Main targets for the period from FY2007 to FY2009***

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**Accumulate experience in overseas development and accelerate the speed of globalization**



### **1. Development of global strategic products**

Promote overseas activities with S-2367, S-364735 and S-777469

Continuously discover compounds competitive in global market to follow the above 3 products

### **2. Construct a functional organization and intensify investment in R&D**

Streamline strategic core organization to promote simultaneous development in Japan/the USA/EU and develop human resources

Continuously increase investment in development

### **3. Positively seek business opportunities**

Accelerate global development through strategic alliances



## *Targeted milestones and measures for FY2007*

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### **Set challenging goals and accomplish them steadily**

- **NDA ~ Launch**

  - Launch of Claritin<sup>®</sup> dry syrup

  - Complete phase III and NDA filing for Duloxetine (Depression)

- **Go/No-Go Decisions**

  - S-2367 Conduct interim analysis for Phase IIb study

  - S-364735 Make a go/no-go decision

  - S-777469 Advance to Phase II and initiate development simultaneously in Japan and the USA

  - S-013420 Make a go/no-go decision to enter Phase III study

- **FTIH**

  - 3 products (2 in-house products and Peramivir)

- **Life Cycle Management**

  - Finibax<sup>®</sup> Complete post-marketing clinical study and initiate clinical study for pediatric use



## ***Targeted milestones and measures for FY2007***

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### **Optimize operating efficiency to enhance development capability**



#### **1. Resources**

- Positively utilize outside resources in Japan and abroad**
- Promote recruitment for mid-carrier specialists**
- Enhance function of Shionogi USA, Inc.**

#### **2. Process and Infrastructure**

- Reform and streamline the development processes to operate on a global basis**
- Increase the number of products to be controlled under EDC (Electronic Data Capture) system**
- Establish and operate clinical data base on a global basis**
- Start electronic filing for NDA (eIND, eCTD)**



# *Core Development Products*

- **Product characteristics**
- **Indications**
- **Pre-clinical and clinical study data, etc.**



## ***S-2367: Profile***

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- **Anti-obesity (Oral)**
- **Neuropeptide Y (NPY) Y5 receptor antagonist**
- **Key findings from pre-clinical studies**
  - Increased energy consumption
  - Suppressed visceral fat accumulation and improved blood glucose and serum lipid levels
  - Expected product profile without rebound
  - Confirmed excellent safety
- **Key findings from clinical studies to date**
  - Once-daily administration ( $T_{1/2}$  : about 20 hours)
  - No serious adverse events observed
  - Achieved positive Phase IIa proof-of-concept achieved in US study

**Phase IIb studies are under way in the USA**



## ***S-2367: Outline of Phase 2b Study***

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- **Two Phase IIb Studies are under way.**
  - **Study 1**
    - **RCD (Reduced calorie diet)-lead in followed by RCD with S-2367 or placebo treatment**
    - **Number of patients: 750**
    - **Maximum dose:1600 mg**
  - **Study 2**
    - **LCD (Low calorie diet)-lead in followed by RCD with S-2367 or placebo treatment**
    - **Number of patients: 750**
    - **Maximum dose:1600 mg**
- **Year-long studies based on FDA Draft Guidance for “Developing Products for Weight Management”**
- **Interim analyses are planned 6 month later after study initiation**



## ***S-2367: Future Development***

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- **Phase IIb studies:**

- **Studies 1 and 2:**

- **Initiated patient enrollment in March for completion within 2007**
- **Scheduled to conduct interim analysis within FY2007 (i.e. by March 2008)**

- **Other clinical studies:**

- **Drug-drug interaction study**

- **Successfully completed**

- **MTD study (Maximum Tolerance Dose Study):**

- **Smoothly ongoing and to be completed in 2Q 2007**

**USA NDA scheduled for within FY2010**





## ***S-364735: Profile***

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- **Developed by Shionogi-GlaxoSmithKline Pharmaceuticals, LLC**
- **Integrase inhibitor (Oral)**  
**(Novel anti-HIV drug with a different mechanism of action from existing drugs)**
- **Strong anti-HIV activity in inhibiting virus replication (at 1nM level) *in vitro***
- **Resistant mutation slow to emerge**
- **Good pharmacokinetics profile**
- **Low risk of drug-drug interactions**
- **Confirmed no severe clinical adverse events in the studies**

**Phase II study is under way in the USA**



## *S-364735: Summary of Phase I and Outline of Phase II Study*

- **Summary of Phase I study**

- **Pharmacokinetics:**

- Plasma concentration exceeded the targeted treatment trough value
- No drug inhibition/induction against metabolic enzyme
- Food effect was observed for plasma concentration

- **Safety:**

- Confirmed safety, good tolerability and no severe adverse events

- **Outline of Phase II study**

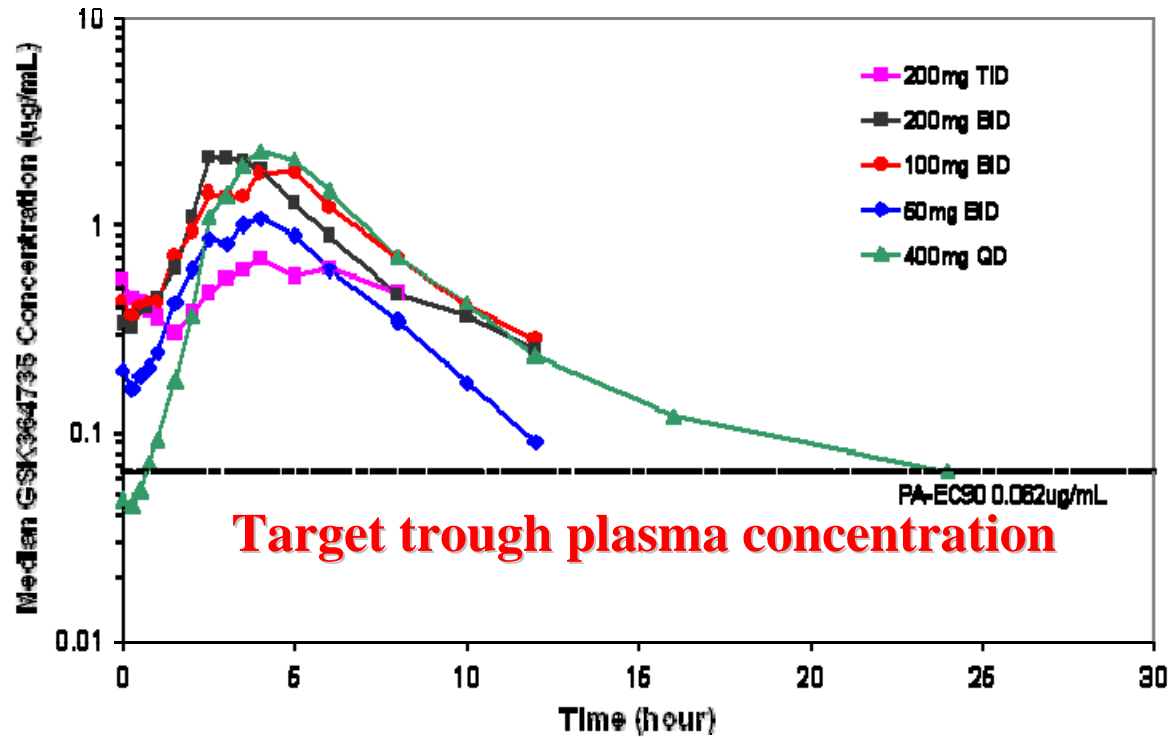
- **Design of study:**

- Assess efficacy, safety, tolerability and pharmacokinetics by monotherapy for 10 days



## *S-364735: PK data of multiple dose study (Median)*

Target trough plasma concentration ( $C_{min}$ ), 62 ng/mL, for S-364735 was calculated from *in vitro* anti-HIV activity to achieve enough anti-viral activity in humans



**Exceeded target trough value by administration of over 50mg BID**



## ***S-777469: Profile***

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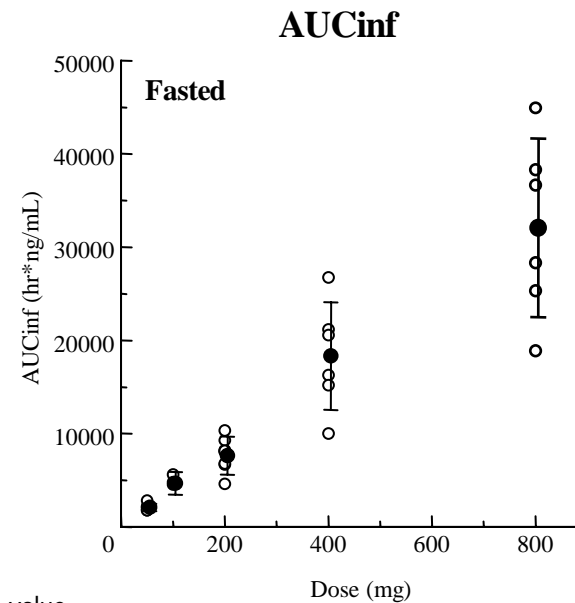
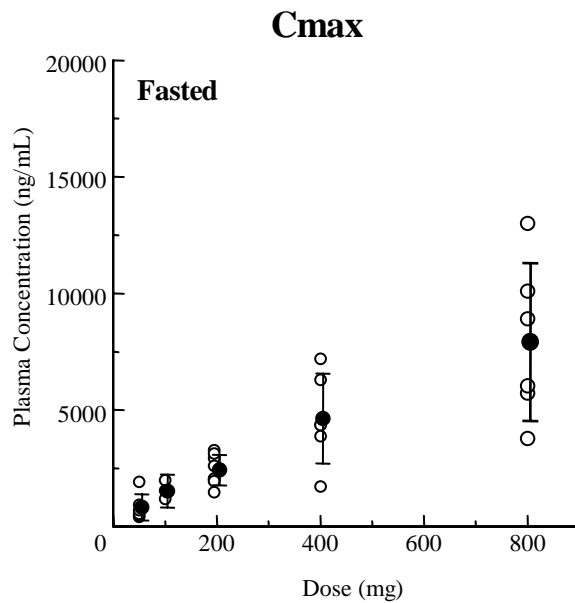
- **Target Indication: Atopic dermatitis**
- **Orally active drugs with anti-pruritic anti-inflammatory efficacy based on novel mechanism of action**
- **Inhibits scratching behavior induced by various pruritogenic agents in mouse model**
- **Demonstrated anti-inflammatory efficacy in chronic mouse model**
- **Good safety profile in GLP tox studies**
- **Phase I multiple dose study to be initiated simultaneously in Japan and the USA in 2Q FY2007**
- **POC study to be initiated in Japan and the USA by the end of 2007**

**Phase I single dose study is under way**



## S-777469: Latest update on Japanese Phase I single dose study

- Good tolerability
- Rapid elevation of blood concentration level
- Dose-dependent elevation of exposure up to 800 mg



○: individual observed value  
●: mean value ± standard deviation



## ***Pirfenidone: Profile***

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- **Licensed from MARNAC, INC. (USA) and KDL, Inc. (Japan)**
- **Idiopathic pulmonary fibrosis**
- **Anti-fibrosis (Oral)**
- **Designated as an orphan drug by Pharmaceuticals and Medical Devices Agency (PMDA)**
- **Completed Phase III clinical studies in November 2006**
- **With VC (vital capacity) change, significantly inhibited worsening of the condition compared with a placebo.**

**NDA filed in March 2007**



## ***Pirfenidone: Design of Phase III clinical study***

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- **Design of the clinical trial: Double-blind placebo-controlled study**
  - Study to compare efficacy of pirfenidone 1800mg versus placebo
  - Evaluated Risk/Benefit when the dose is reduced:
    - Set Pirfenidone 1200mg (low dose) Group
  - Target sample size: 250 patients (1800mg–100 patients: 1200mg-50 patients: placebo-100 patients)
  - FAS (Full analysis set):
    - 267 patients (1800mg-108 patients: 1200mg-55patients: placebo-104patients)
  - Significance level: 0.10 (Power 80%)
- **Endpoints**
  - Primary Endpoint: Change in Vital Capacity (VC)
  - Secondary Endpoint:
    - Distribution of progression-free survival  
(definition of disease progression : death or more than 10% decrease in VC)
    - Change for lowest SpO<sub>2</sub> (arterial oxygen saturation) from beginning to 52nd week of administration



## *Pirfenidone: Results of Phase III clinical study (Efficacy: FAS)*

- Analysis of covariance for VC (Vital Capacity): 52 weeks**

Group	Number	Adjusted mean (L)	Difference with Group P(L)	2-sided p-value
Group H	104	- 0.09	0.07	0.0416
Group L	54	- 0.08	0.09	0.0394
Group P	103	- 0.16	-	-





## ***Pirfenidone: Results of Phase III clinical study***

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- Analysis of covariance for lowest SpO<sub>2</sub>: 52 weeks**

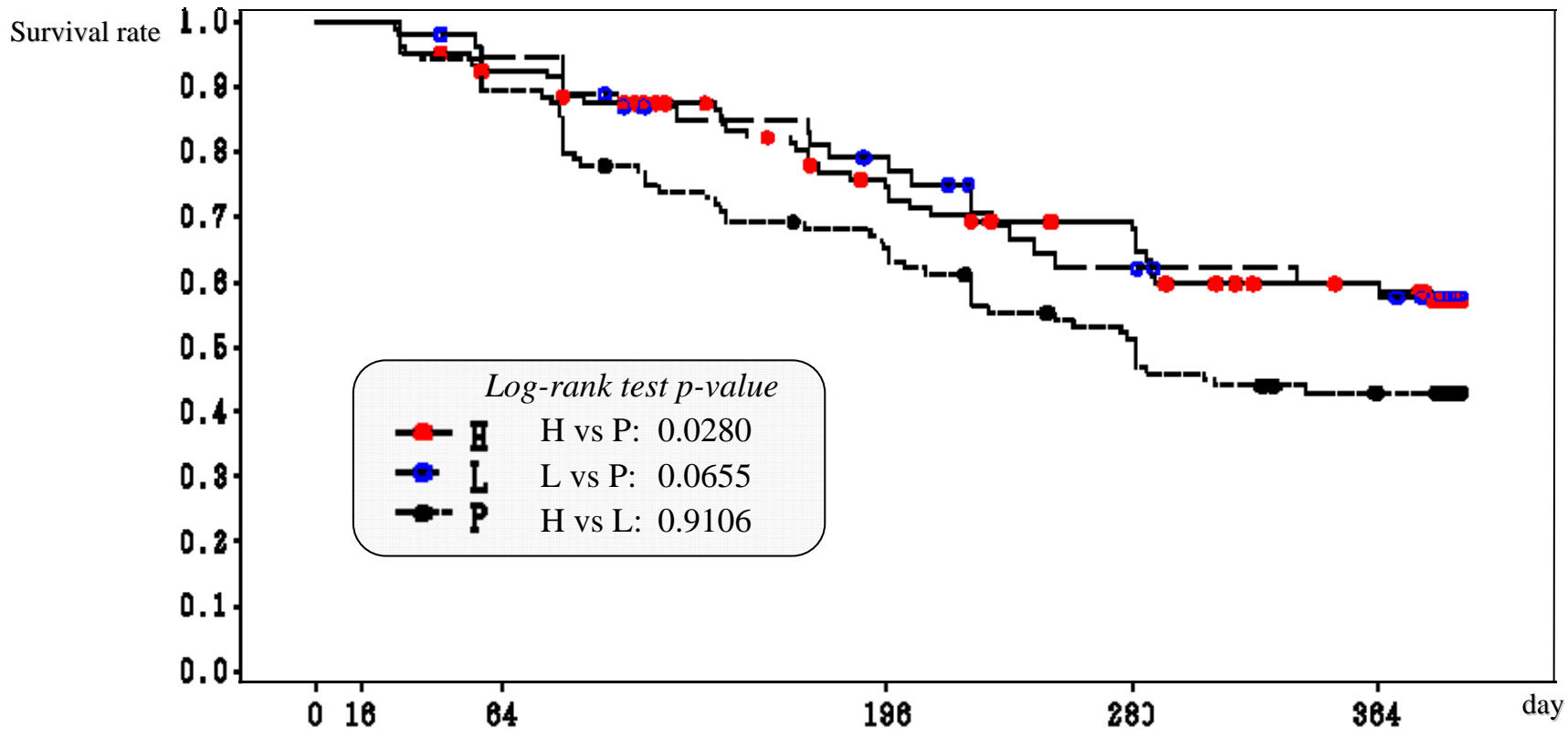
Group	Number	Adjusted mean (%)	Difference with Group P (%)	2-sided p-value
Group H	99	- 1.70	- 0.17	0.7393
Group L	53	- 0.84	0.69	0.2485
Group P	100	- 1.53	-	-



## *Pirfenidone: Results of Phase III clinical study*

- **Distribution of progression-free survival (52 weeks)**

**Definition of disease progression : death or more than 10% decrease in VC**





## *Peramivir: Profile*

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- Licensed from BioCryst Pharmaceuticals, Inc. (the USA)
- Anti-influenza virus drug (neuraminidase inhibitor)
- Highly active against influenza A and B viruses  
→ Stronger activity against influenza B virus than Tamiflu
- Strong activity against the highly pathogenic avian influenza virus (H5N1)
- Strong binding power with neuraminidase and difficult to dissociate  
→ **Possibly effective even with only one administration**
- Possibly effective even if administered more than 48 hours after infection  
**(Delay Administration)**
- Broad indications from ordinary seasonal influenza to serious influenza that requires hospital care
- The U.S. Department of Health and Human Services (DHHS) awarded US\$102.6 million to BioCryst for advanced development of Peramivir to treat seasonal and life-threatening influenza
- Phase II study is ongoing in USA (intramuscular injection)

**Phase I in preparation (Japan)**



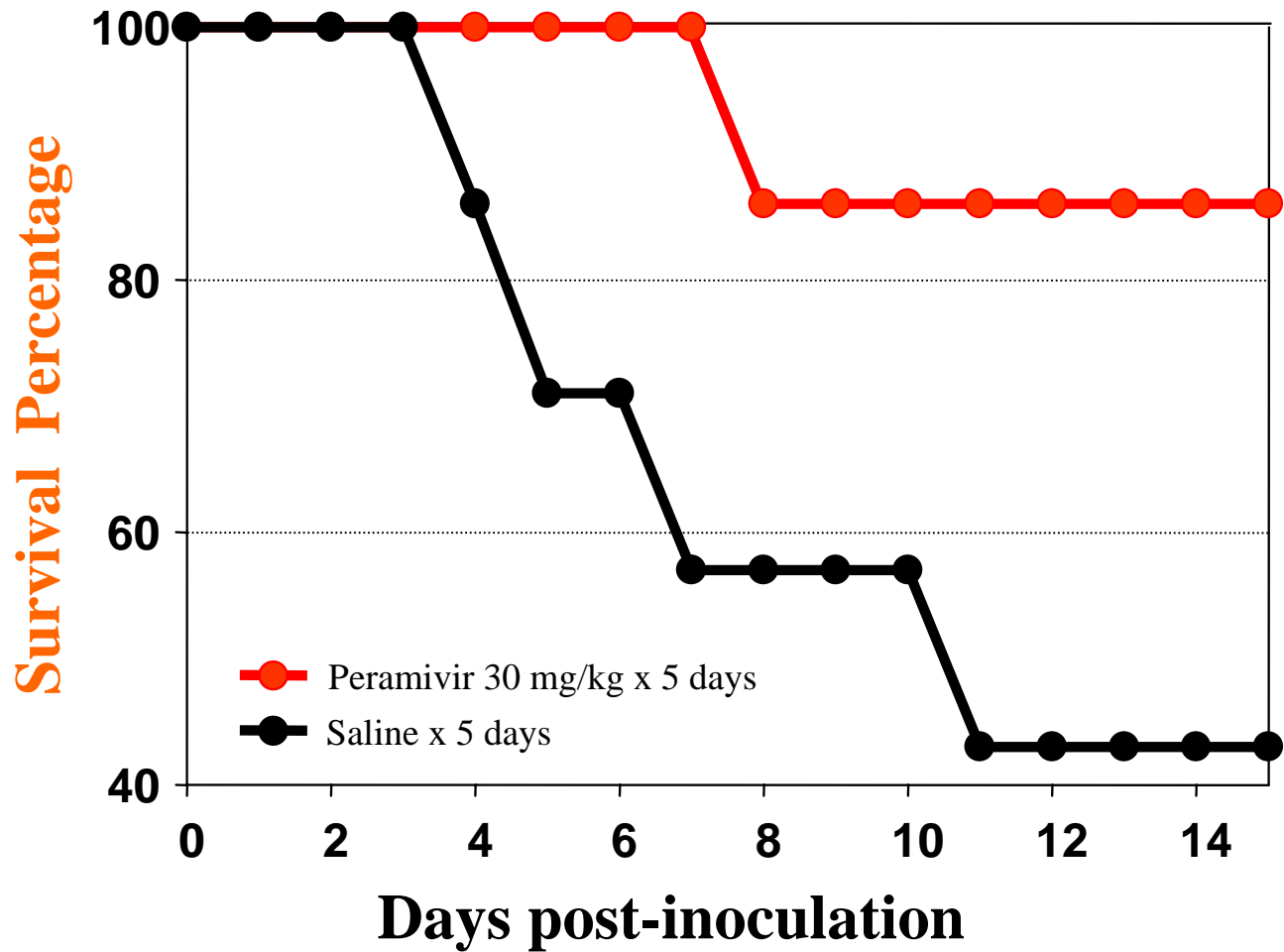
## *Peramivir: Anti-virus activities against influenza viruses*

Virus type/ subtype	No. of Isolates	IC <sub>50</sub> [nM]		
		Peramivir	(Tamiflu) Oseltamivir carboxylate	(Relenza) Zanamivir
A/H1N1	5	0.34 (0.26-0.43)	0.45 (0.45-0.60)	0.95 (0.73-1.05)
A/H3N2	6	0.60 (0.47-0.87)	0.37 (0.27-0.45)	2.34 (1.85-3.13)
B	8	1.36 (1.08-1.95)	8.50 (5.33-18.3)	2.70 (2.00-3.10)

*Gubareva et al., 2001. Antimicrob. Agents Chemother. 45, 3403-3408*



## *Peramivir: Efficacy in a model (ferret) infected with highly pathogenic avian influenza A/Vietnam/1203/04(H5N1)*



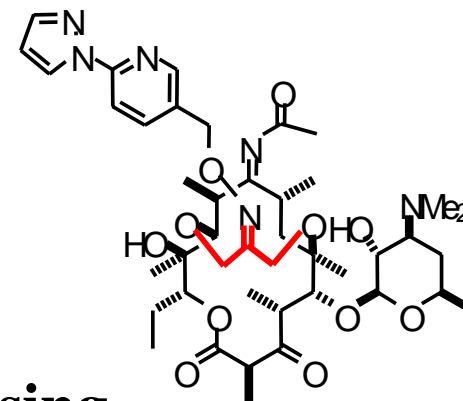
Arnold, et al. ICAAC Poster V-2041b, (2006)



## *S-013420: Profile*

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- Licensed from Enanta Pharmaceuticals (the USA)
- Novel macrolide antibiotic (Oral)  
(Novel characteristic of **bridged structure**)
- Broad spectrum enough to cover major causing bacteria causing respiratory infections
- Strong antibacterial activity against *S. pneumoniae* (including penicillin or macrolide resistant stains)
- Good PK profile
- Suitable for pediatric usage because of no bitterness



**Phase IIb study in progress**



## *S-013420: Summary of Phase IIa Study and Outline of Phase IIb Study in Japan*

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### ● Summary of Phase IIa study

#### ● Efficacy:

- Confirmed high efficacy (clinical efficacy and bacteriological response) in a short dosing period (3 days)

#### ● Safety:

- No serious adverse event; safe and well-tolerated
- Transaminase elevation and digestive symptoms were major adverse events (similar to those of analog drugs)

### ● Outline of Phase IIb study

#### ● Targeted disease

- Pneumonia caused by bacteria or atypical pathogen

#### ● Study design

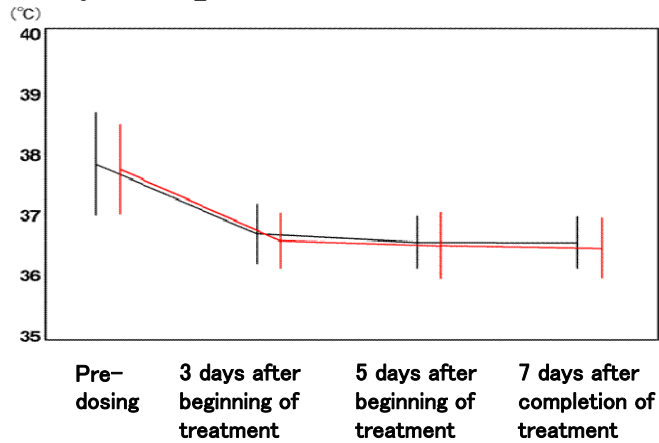
- Randomized double blinded dose finding study

#### ● Accumulate study cases to initiate Phase III study in the next winter season

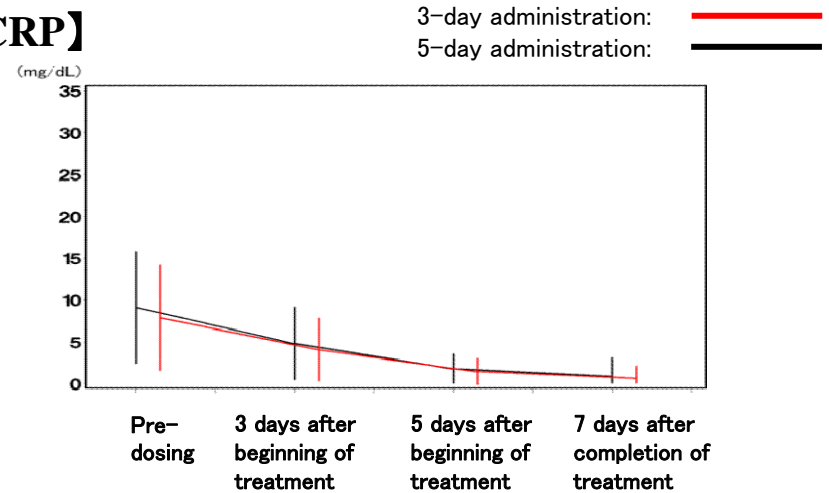


# S-013420: Change of parameters for efficacy

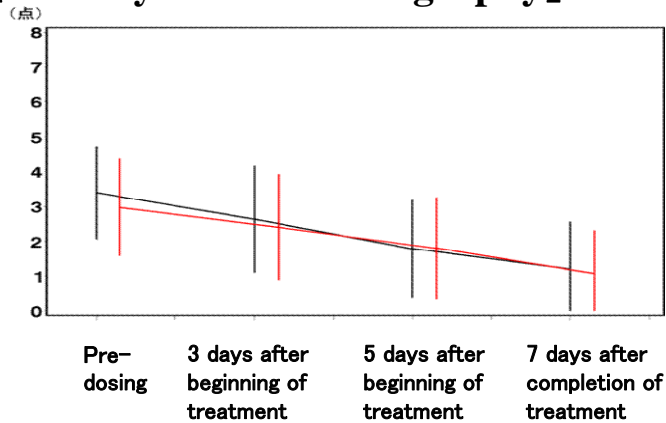
**【Body Temperature】**



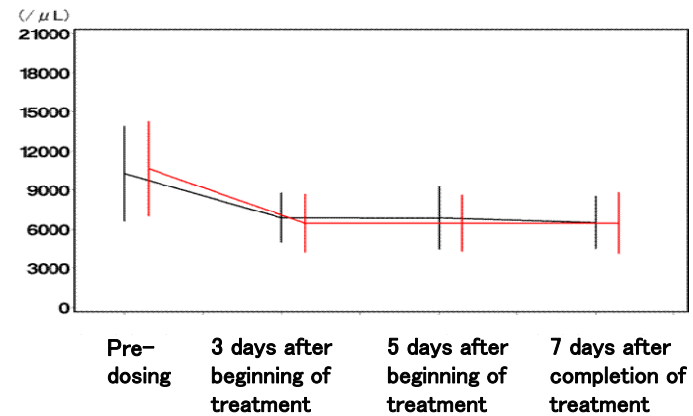
**【CRP】**



**【Severity of chest radiography】**



**【WBC】**







## *Irbesartan: Profile*

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- Licensed from Sanofi-Aventis (France)
- Currently co-developed by **Dainippon Sumitomo Pharma Co., Ltd.**
- Hypertension treatment
- Angiotensin II receptor antagonist (Oral)
- Approved for diabetic nephropathy (the USA & EU)
- Conducting Phase III study for heart failure (the USA & EU)
- Not pro-drug

**Proved non-inferiority to another angiotensin II receptor antagonist through double-blind study**

**NDA filed in December 2006**



## ***Duloxetine: Profile***

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- **Licensed from Eli Lilly and Company (the USA), Shionogi and **Eli Lilly Japan K.K.** will **co-market** Duloxetine**
- **Anti-depressant (Oral)**
- **SNRI: Serotonin & Norepinephrine Reuptake Inhibitor**
- **Side effects on autonomic nervous system induced by anticholinergic effects of Duloxetine are less than those of tricyclic antidepressants**

**Conducting additional clinical trials with higher dosages to maximize the efficacy of Duloxetine, taking into account the dosage levels used abroad.**

**NDA filing is scheduled during FY 2007**



## *Duloxetine:*

### *Additional Indication - Diabetic peripheral neuropathic pain (DPNP)*

- **Treatment of diabetic peripheral neuropathic pain (Oral)**
- **Shionogi and Eli Lilly Japan K.K. will co-develop and co-market Duloxetine for the indication**
- **First-line drug for DPNP; no approved drug with high efficacy is available in Japan.**
- **DPNP is a diabetes complication; Duloxetine will contribute to expanding and strengthening the pipeline in MS area and pain area**
- **Life Cycle Management after approval for depression**

**Eli Lilly obtained an indication for DPNP in the USA in September 2004**



## *Duloxetine (Diabetic peripheral neuropathic pain): Phase IIa study*

### ● **Dose-response study**

- **Dosing period: 13 weeks**
- **Target sample size: 200 patients**
- **Study schedule:**
  - **FPI: November 2005**
  - **LPO: December 2006**
  - **Key Open: March 9, 2007**

**Go on to Phase IIb/III study**

### ● **Continuation study following dose-response study**

- **Dosing period: 52 weeks**
- **Target sample size: Patients proceeded from dose-response study**
- **Study schedule:**
  - **FPI: March 2006**
  - **LPO: December 2007 (Planned)**



## ***NS75B: Profile***

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- **Sustained-release formulation of Cetrotide<sup>®</sup>,  
Licensed from Zentaris AG (Germany)**
- **Generic name: Cetrorelix pamoate**
- **GnRH (Gonadotropin releasing hormone) antagonist (IM)**
- **Treatment for Benign Prostatic Hypertrophy (BPH)**
- **Good characteristics of both  $\alpha_1$  blocker and antiandrogenic agent**
- **Minor and temporary suppression of sexual function and that of markers for prostatic cancer**
- **Surgical treatment may be avoided**



## ***NS75B: Current status of development***

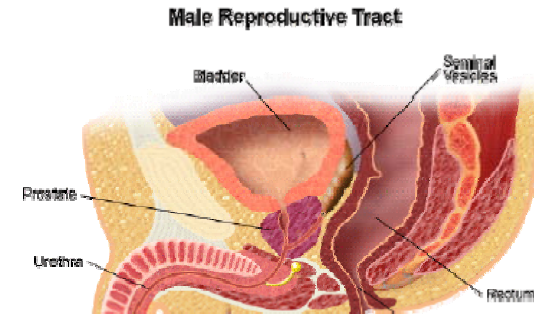
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### **● Phase I/II study completed**

- Confirmed good sustained release curve from PK data
- Suppression of testosterone is dose dependent
- Confirmed suppression of markers for prostatic cancer (PSA)
- Confirmed no serious adverse event, tolerability was comfortable

### **● Phase IIb study started**

- Primary Endpoint: Improvement of International Prostate Symptom Score (IPSS)
- Number of patients: 300
- Duration: 8 months
- FPI: December 21, 2006
- Key Open: April, 2008 (Planned)
- Introduced Electronic Data Capture (EDC)



### **● Co-development with Nippon Kayaku Co., Ltd. was discontinued**

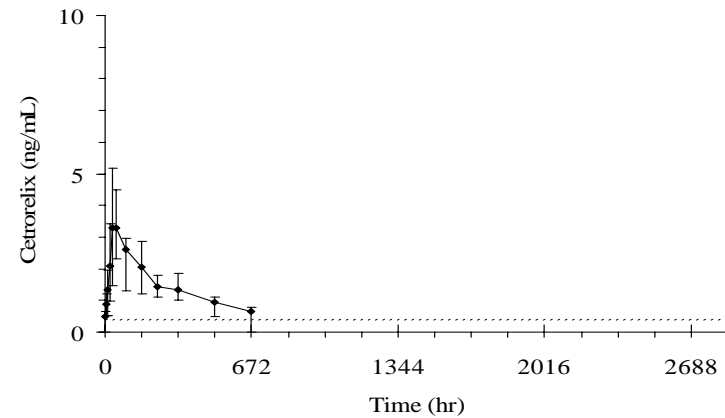
- Both companies focus on the areas where they have advantages
- Shionogi expects synergy because it has products (antibiotics etc.) in urologic market
- Shionogi expects acceleration of development due to centralization



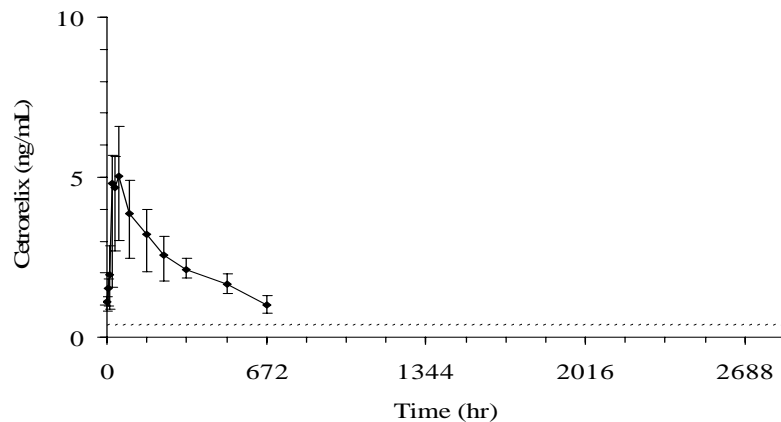
## *NS75B: PK in Phase I/II single dose study*

- **C<sub>max</sub> and AUC were dose dependent**
- **T<sub>max</sub> was about 48 hrs and T<sub>1/2</sub> was over 10 days. Confirmed good sustained release curve**

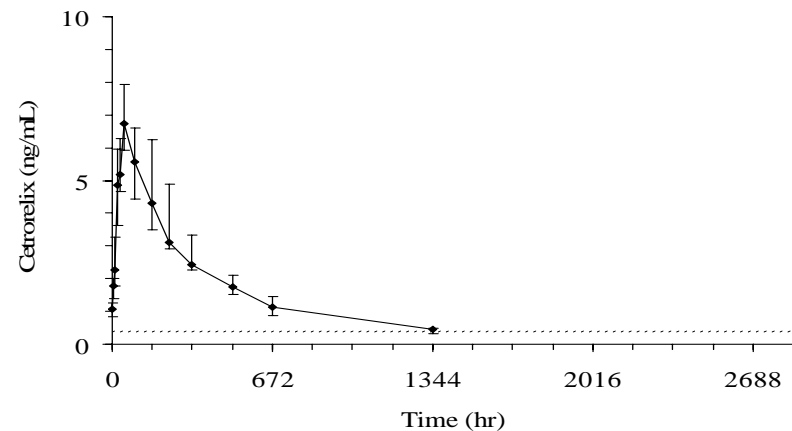
[ 30 mg single dose (n=8) ]



[ 60 mg single dose (n=8) ]



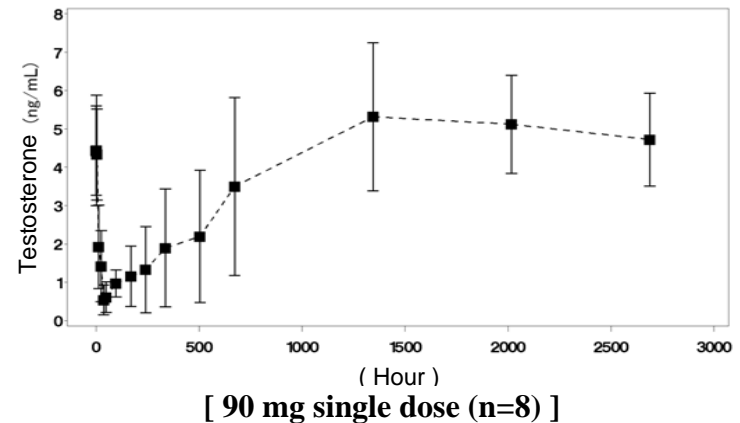
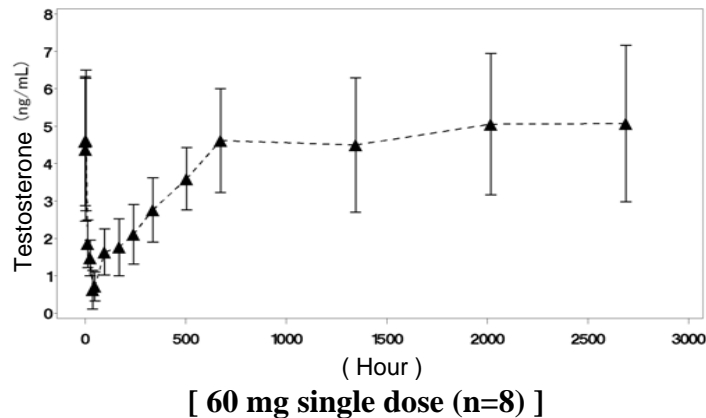
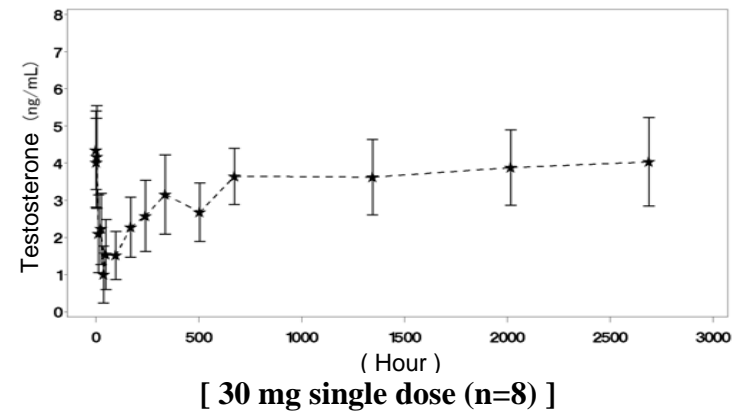
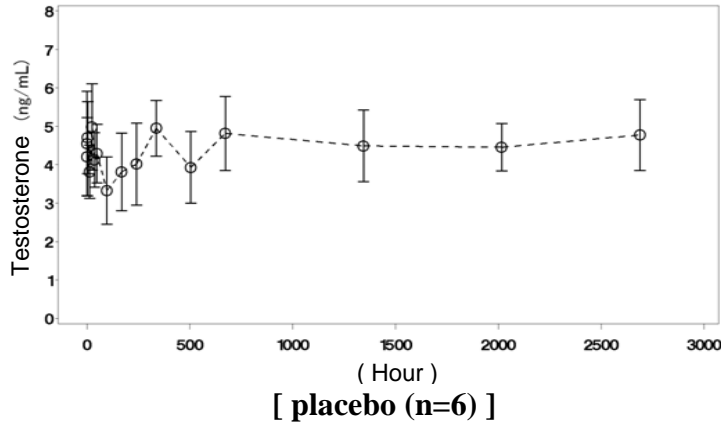
[ 90 mg single dose (n=8) ]





## NS75B: Testosterone concentration change in Phase I/II single dose study

- Suppression term and degree of testosterone was dose dependent
- The obtained results were similar to those in EU study; improvement of BPH can be expected

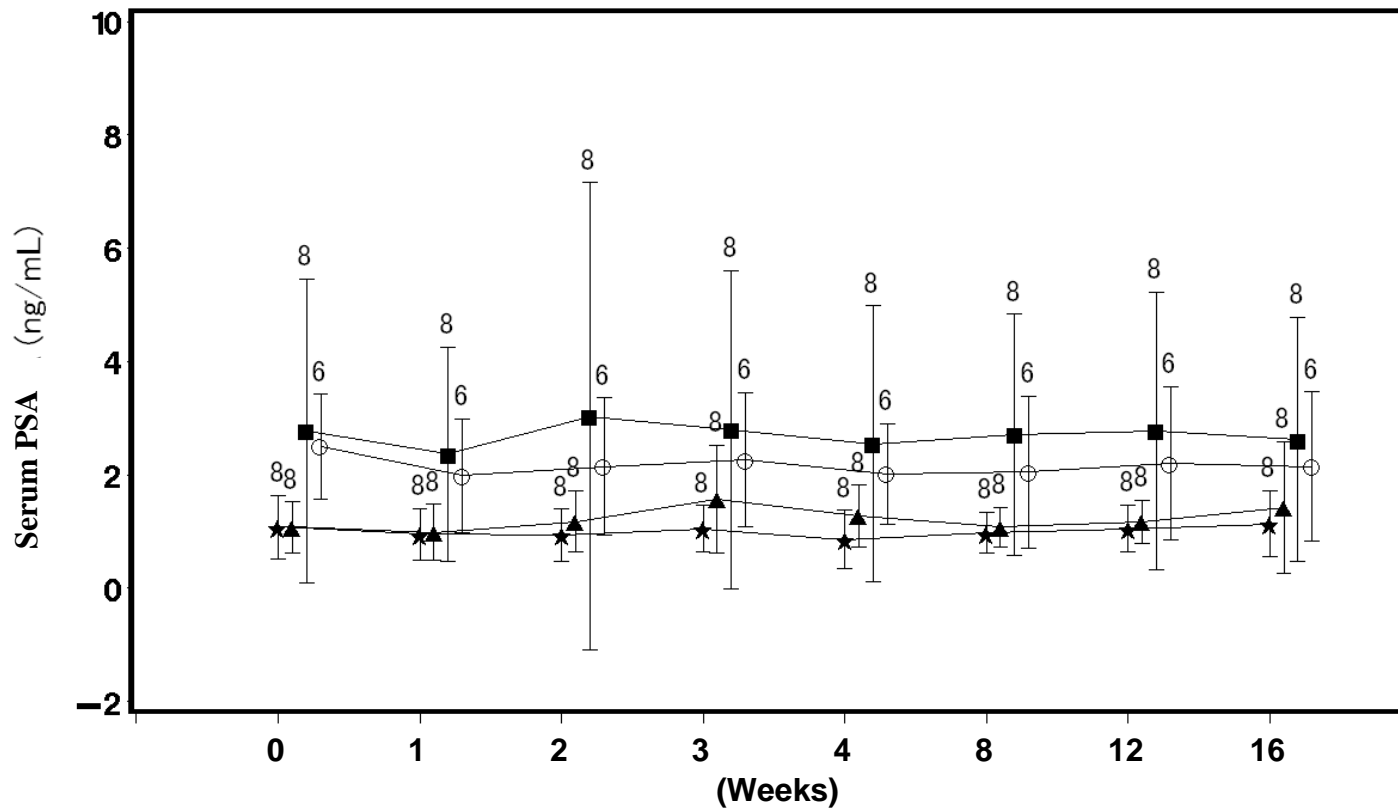






## *NS75B: Suppression of PSA in Phase I/II single dose study*

- Confirmed no suppression of markers for prostatic cancer (PSA)



Group: ★30 mg, ▲60 mg, ■90 mg, ○placebo



## ***Targeted milestones for FY2007***

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### **Set challenging goals and accomplish them steadily**

- **NDA ~ Launch**

  - Launch Claritin<sup>®</sup> dry syrup

  - Complete Phase III and NDA filing for Duloxetine (Depression)

- **Go/no-Go Decisions**

  - S-2367 Conduct interim analysis for Phase IIb study

  - S-364735 Make a go/no-go decision

  - S-777469 Initiate POC study simultaneously in Japan and the USA

  - S-013420 Make a go/no-go decision to enter Phase III study

- **FTIH**

  - 3 products (2 in-house products and Peramivir)

- **Life Cycle Management**

  - Finibax<sup>®</sup> Complete post-marketing clinical study and initiate clinical study for pediatrics



## *For Further Inquiries*

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