



Shionogi Collaborates with RNID to Improve Communication in Healthcare Settings for Patients Who Are Deaf, Have Hearing Loss or Tinnitus

Shionogi & Co., Ltd. is pleased to announce that we will be working with the Royal National Institute for Deaf People (RNID), the national charity supporting more than 18 million people in the UK who are deaf, have hearing loss or tinnitus.

This collaboration will leverage the combined expertise of Shionogi and RNID, which is committed to campaigning to change public attitudes and help people hear better now. Together, we aim to take down communication barriers within healthcare environments as part of Shionogi's Communication Barrier-Free initiative.

Our collaboration seeks to:

- raise awareness of the communication barriers that patients who are deaf or experience hearing loss or tinnitus face when accessing healthcare; and
- produce new resources for patients and healthcare professionals to support improved communication.

By improving access to healthcare information, we aim to contribute to longer and healthier lives for all.

Shionogi is committed to advancing patient care and accessibility. This collaboration with RNID signifies a substantial step towards achieving these objectives. By working together, we hope to make a meaningful impact on the lives of individuals with hearing loss and contribute to establishing a more equitable healthcare system.

Ryuichi Kiyama, Senior Executive Officer, Shionogi & Co., Ltd. said: "Since 2016, SHIONOGI has been driving the Communication Barrier-Free Project in Japan to eliminate communication barriers for patients with hearing loss. We are delighted to collaborate with RNID, a historic UK charity, to improve healthcare access for people who are deaf, have hearing loss, or have tinnitus. Together, we strive to ensure equal access to quality care and create a society where hearing loss is never a barrier to medical support."

Harriet Oppenheimer, Chief executive of RNID, said: "We are thrilled to be working with Shionogi for the next three years. This collaboration will enable us to work at scale - raising vital awareness and improving access to healthcare for people who are deaf, have hearing loss and tinnitus. Unequal access to health and social care is one of the biggest issues faced by people who are deaf or have hearing loss. By shining a spotlight on the current issues and breaking down the communication barriers that we know already exist, this

project will bring real-world benefits to improve the health of millions of people who are deaf or have hearing loss, ensuring equal access to quality care that meets their needs.”

We look forward to providing further updates regarding this collaboration and our ongoing initiatives to enhance patient care and accessibility.

To find out more about our Communication Barrier Free project, please visit [our dedicated page](#).

To discover further information about the work of RNID, please visit [their website](#)