- Heading toward the Real Growth -

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Establishment of the 2nd Medium-Term Business Plan



The 1st Medium-Term Business Plan (April 2000—March 2005)

Concentration on the prescription drug business

The 2nd Medium-Term Business Plan (April 2005—March 2010)

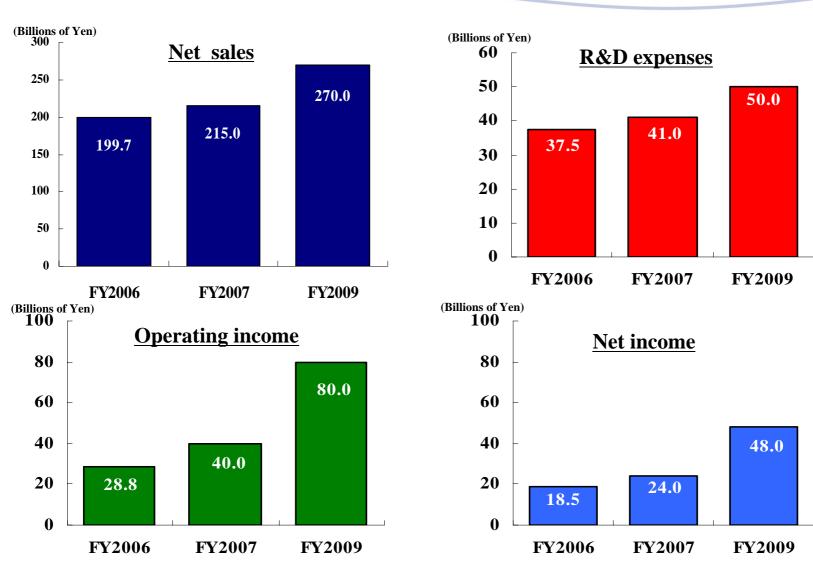
Entering a stage to accelerate toward significant growth

- **♦ Full contribution of Crestor®** (royalty income and domestic sales)
- **♦** Activating R&D activities
- **◆** Launching new products in domestic market (10 products in total)



Consolidated Financial Targets for the 2nd Medium-Term Business Plan







Performance Summary 1Q-3Q and forecasts for FY2007



(Billion Yen)

	FY2007 1Q-3Q	Y on Y change(%)	FY2007 forecasts	Y on Y change(%)
Net Sales	162.4	+8.7%	215	+7.6%
Operating Income	29.6	+39.3%	40	+38.6%
Ordinary Income	29.5	+38.7%	40	+42.3%
Net Income	18.6	+47.3%	24	+29.1%
R&D Cost	30.7	+11.1%	41	+9.5%

Achievement in FY2007



Research and Development

- Smooth Progress on Development Activities
 - Both Globally and Domestically
 - Launch Claritin® DS/Pediatric Indication
 - NDA Submission of Duloxetine (M.D.)
 - Completion of Enrollment of S-2367 Phase IIb on time
 - Initiation of 2 Phase IIa (S-777469/Peramivir)
- ◆Initiated Phase I Studies for 4 New Products(3 in-house compounds)
- SHIONOGI & CO., LTD.

Achievement in FY2007



Licensed-out Products

- **♦** Crestor®
 - Continuous Growth Globally by AstraZeneca
 - US New Indication → Future Growth to be expected
- **♦ Doripenem** (**Doribax**[®])
 - Johnson & Johnson obtained US Approval (October, 2007)
 -cIAI and cUTI
 - Shionogi began supplying final formulation

Crestor™







ROW

- Western Europe +26%
- Canada +43%
- Japan launch: 8.8% share*

US

- US statin TRx's +8%
- Crestor™ TRx's +22%**
- Crestor[™] TRx's share 8.6%**
- US Atherosclerosis indication launched in Nov 07

IMS Health

** IMS Health, US NPA December 2007

Sales growth rates at CER

15

Achievement in FY2007



Domestic Sales

♦ New Products Began to Contribute

Ethical Drug (Domestic Sales)						
FY2007	Y on Y change(%)					
1Q (AprJun.)	-0.1%					
2Q (JulSep.)	+2.4%					
3Q (OctDec.)	+2.6%					
1Q-3Q Total	+1.7%					

Crestor®: Growing

Oct. – Dec. 2006: Less than 0.1 bil. yen/month



Oct. – Dec. 2007: 1.2 bil. yen/month

Pipeline



SHIONOGI & CO., LTD.

Development status and launch schedule for new drugs



= <u>i</u>		DCS	Ph1/Ph2a	Ph2b	Ph3	Files	Launch
Targeted R&D Areas	Infectious Diseases		S-349572/S-265744/S-247303 (HIV infection)	S-013420 (Bacterial infection)	Finibax [®] (Pediatric infection)	Doripenem (J&J, Bacterial infection)	Doripenem (J&J, Bacterial infection*)
			S-021812(Peramivir) (Influenza)				Finibax [®] kit product (FY2006)
	Pain	**	Final review stage for in-licensing (Non-cancer pain treatment)		Duloxetine (DNP)		OxiNorm [®] (FY2006)
	MS		Final review stage for in-licensing (Insulin sensitizer)	S-2367 (Anti-obesity)		Irbesartan (Hypertension)	→ (FY2008)
			Final review stage for in-licensing (Lipid lowering agent)	_			
Frontier Areas	Allergy ★		S-777469 (Pruritus resulting from AD)				Claritin [®] dry syrup (FY2007)
		*	S-555739 (Allergic disease)				
	Others		S-888711 (Thrombocytopenia)			Pirfenidone (Idiopathic pulmonary fibrosis)	→ (FY2008)
		<u>.</u>				Adapalene (Acne vulgaris)	→ (FY2008)
			S-0139 (Cerebrovascular disease)			Duloxetine (Depression)	→ (FY2009)
			NS75A (Uterine myoma)	NS75B (Benign prostatic hypertrophy)			Cetrotide [®] (FY2006)

S-2367: Profile



- Anti-obesity (Oral)
- **♦** Neuropeptide Y (NPY) Y5 receptor antagonist
- Key findings from pre-clinical studies
 - Increased energy consumption
 - Suppressed visceral fat accumulation and improved blood glucose and serum lipid levels
 - Confirmed continuous suppression effect for weight increase without rebound
 - Confirmed excellent safety
- Key findings from clinical studies to date
 - Once-daily administration (T ½: about 20 hours)
 - No serious adverse events observed
 - Achieved positive results in Phase IIa proof-of-concept study in the USA

Phase IIb studies are under way in the USA



S-2367: Current Status



♦Phase IIb studies:

- **♦** Two studies: (Total number of patients : 1500)
 - Initiated patient enrollment in March 2007 and completed patient enrollment in September 2007
 - Scheduled to conduct interim analysis: late March early April, 2008

Partnering:

- ♦ Started negotiation with a number of pharmaceutical companies to select the favorable candidate for a partner
- Plan to decide a partner by the time Phase IIb clinical study is completed

USA NDA scheduled for FY2010



S-777469: Profile



- **♦ Target Indication: Atopic dermatitis**
- ◆ Treatment for atopic dermatitis which has selective and strong agonist activity to CB2 receptor and has both antipruritic and anti-inflammatory efficacy
 - **⇒** First in class as a treatment for atopic dermatitis
- Inhibits scratching behavior induced by various pruritogenic agents in mouse model
- Demonstrated anti-inflammatory efficacy in mouse model
- Good safety profile in GLP toxicology studies
- ◆ Initiated Phase I multiple dose studies simultaneously in Japan and the USA (2Q FY2007)

POC studies already started

S-021812 (Peramivir): Profile



- **♦** Licensed from BioCryst Pharmaceuticals, Inc. (the USA)
- **♦** Anti-influenza virus drug (neuraminidase inhibitor)
- Highly active against influenza A and B viruses
 - → Stronger activity against influenza B virus than Tamiflu
- **♦** Strong activity against the highly pathogenic avian influenza virus (H5N1)
- Strong binding potency with neuraminidase and resistant to dissociation
 - → Possibly effective even with single administration
- **◆** Expected to be effective even if administered more than 48 hours later after infection (delayed administration)
- ◆ Phase III study is ongoing in the USA by BioCryst (intramuscular injection)
 Completed Phase I clinical study ⇒ Phase II clinical study on-going

S-888711 : Profile



- ◆ A novel small-molecule : Thrombopoietine(TPO) receptor agonist
- ◆ Target indication: Thrombocytopenia associated with various diseases such as ITP*¹, MDS*² and HCV*³ infection

***1: Idiopathic Thrombocytopenic Purpura**

***2:** Myelodysplastic Syndrome

***3:** Hepatitis C Viurus

- Orally active with little food effect and high bioavailability based on animal PK studies
- ♦ Efficacy: Increased platelet counts in animal models in a dose-dependent manner with a wide therapeutic window
- ◆ Good safety profile in GLP toxicology studies Started Phase I clinical study in Japan in September, 2007

S-349572 / S-265744 / S-247303 : Profiles



- Being developed by Shionogi-GlaxoSmithKline Pharmaceuticals, LLC
- **♦**HIV Integrase inhibitor (Oral)
- Strong anti-HIV activity by inhibiting virus replication in vitro
- Good resistance profile
- Good pharmacokinetic profile
- **♦** Low risk of drug-drug interactions

S-349572 : Profile

- **♦** Started Phase I clinical study in the USA in November, 2007
- Confirmed good PK in human

- "Growth" is our main focus -



- **Crestor® story: Global and Domestic**
- **In-house compounds**
 - : S-2367/S-777469 → Middle to late clinical development phases New FTIH* $^1 \rightarrow 2-3$ compounds/year ***1: First Trial in Human**
- Ten new products launch between 2005-2009 in Japan : Less fragile to Medical Reforms
- Aggressive Investment in R&D, Production and EBM*2/LCM*3 ***2:** Evidence Based Medicine : 60 bil. yen between FY2007 and FY2009
 - ***3:** Life Cycle Management

Build a strong presence as a pharmaceutical company with high growth potential

For Further Inquiries



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