January 26, 2010
Shionogi & Co., Ltd.

A Novel Anti-viral Drug for Influenza, "RAPIACTA 300mg Bag for Intravenous Drip Infusion" and "RAPIACTA 150mg Vial for Intravenous Drip Infusion" Launch

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Shionogi & Co., Ltd. (Head Office: Osaka, Japan; President: Isao Teshirogi; hereafter "Shionogi") today announced that it will launch a novel anti-viral drug for influenza, "RAPIACTA 300mg Bag for Intravenous Drip Infusion" and "RAPIACTA 150mg Vial for Intravenous Drip Infusion" (generic name: peramivir), on January 27, 2010.

RAPIACTA is a novel anti-viral drug for influenza (neuraminidase inhibitor), licensed from US-based BioCryst Pharmaceuticals, Inc. and it has been developed by Shionogi in Japan*. On January 13, 2010, Shionogi received the world's first marketing and manufacturing approval for both single dose administration for adult uncomplicated seasonal influenza infection as well as single or multiple dose administration for adult patients at high-risk. Shionogi has also completed a clinical study in pediatric patients with uncomplicated seasonal influenza and will file an additional application for the pediatric use of RAPIACTA within this fiscal year.

* The phase III multi-national Asian study for RAPIACTA was conducted in Japan, Taiwan and Korea.

This drug is expected to be sufficiently effective and to improve compliance against seasonal influenza virus infection with a single-dose administration as an outpatient. It is also widely available for the case of severe and life-threatening influenza or the difficult case to be administered orally. Shionogi believes that RAPIACTA represents an important therapeutic advance for patients with influenza. Shionogi will make efforts to monitor all patients who receive RAPIACTA during the specific period of time after launch and to delineate its clinical utilization and safety in order to keep health care professionals informed promptly of the proper use of the product.

Recognizing that novel anti-influenza drugs are needed for the H1N1 influenza pandemic, Shionogi is expected to secure an adequate supply for about 700,000 people for this fiscal year (until March 2010) as a result of its maximum efforts, and it will also make efforts to ensure the manufacturing system for stable supply in the next fiscal year.

Shionogi, as a leading company of anti-infective drugs, is committed to directing its resources into research and development and also into educational activities to contribute to the treatment of infectious diseases, especially of bacterial and viral origin.

RAPIACTA for Intravenous Drip Infusion Product Overview

Product Name:	RAPIACTA 300mg bag for intravenous drip infusion RAPIACTA 150mg vial for intravenous drip infusion
Generic Name:	Peramivir
Indication:	Infection with influenza A or B virus strain
Form and Content:	300mg of peramivir in one bag (60mL) for intravenous drip infusion 150mg of peramivir in one vial (15mL) for intravenous drip infusion
Dosage and Administration:	In general, a single dose of 300mg of peramivir is to be administrated to adult patients as intravenous drip infusion over longer than 15 minutes. For patients at high-risk, a single dose of 600mg of peramivir is to be administrated as intravenous drip infusion over longer than 15 minutes one time daily, but multiple daily doses are also a treatment option depending on the condition of the patient. The dosage should be adjusted according to the age or medical condition of the patient.
Approval Date:	January 13, 2010
NHI drug price Listing:	January 22, 2010
Price:	5,792 yen per bag (300mg) 3,117 yen per vial (150mg)

Forward-Looking Statements

This announcement contains forward-looking statements. These statements are based on expectations in light of the information currently available, assumptions that are subject to risks and uncertainties which could cause actual results to differ materially from these statements. Risks and uncertainties include general domestic and international economic conditions such as general industry and market conditions, and changes of interest rate and currency exchange rate. These risks and uncertainties particularly apply with respect to product-related forward-looking statements. Product risks and uncertainties include, but are not limited to, completion and discontinuation of clinical trials; obtaining regulatory approvals; claims and concerns about product safety and efficacy; technological advances; adverse outcome of important litigation; domestic and foreign healthcare reforms and changes of laws and regulations. Also for existing products, there are manufacturing and marketing risks, which include, but are not limited to, inability to build production capacity to meet demand, unavailability of raw materials and entry of competitive products. The company disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise.

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